

Surrey Public Health Team Service Plan 2022-23

This plan sets out the overarching purpose of the Surrey Public Health team along with longer term and Delivery Unit objectives. The Surrey Public Health team sits within the Public Service Reform Directorate of Surrey County Council.

The plan is primarily intended for the wide range of partners that we work with in Surrey to further support the collaborative working that underpins much of what the team delivers. Additional information is also provided on performance measures, key commissioning intentions, communications activity along with more detailed plans on how we will be progressing our purpose and objectives in 2022/23.

1. Purpose of the Surrey Public Health Team

We work to improve and protect the health of people living and working in Surrey with a focus on reducing health inequalities through strategic leadership and collaborative working with local partners and the community. We do this through provision of Public Health leadership and intelligence, expert advice on relevant health protection and healthcare issues and through Public Health commissioned services which contribute to the Surrey health and wellbeing strategy ambition of reducing health inequalities so ensure no-one is left behind.

Importance of partnership

Alongside the delivery and commissioning of public health services to the public, we provide public health expertise, advice and leadership where appropriate more broadly within the local system. This is further described in the team objectives within this plan. The continual development of strong links internally within other council departments and externally within Integrated Care Systems, Districts and Boroughs and wider partners is particularly important in supporting and achieving improvements in the wider determinants of health and reducing health inequalities.

2. Objectives of the Surrey Public Health Team

The longer-term objectives of the Surrey Public Health Team incorporate different elements of the public health function that include strategy, commissioning, health protection, intelligence, evidence and clinical pathway reviews:

Objective	Strategic Alignment (OS: Organisational Strategy HWBS: Health & Wellbeing Strategy)	What does success look like?	PH Lead
1. Provide strategic leadership and oversight for the HWB Strategy (including Community Safety) alongside leading delivery of key projects and programmes.	OS: Tackling Health Inequalities HWBS: Priority 1,2,3; priority populations; all system capabilities including empowered and thriving communities	<ul style="list-style-type: none"> Effective oversight of delivery against refreshed strategy Strong alignment with related strategies and system enablers <ul style="list-style-type: none"> Development and progression of Health in all Policies (HiaP) action plan for Surrey Programmes clearly mapped to strategy outcomes 	Ruth Hutchinson
2. Provide oversight, leadership and assurance across the county for threats to health including infectious diseases and environmental hazards	Statutory Function OS: Tackling Health Inequalities	<ul style="list-style-type: none"> Ongoing COVID-19 activities embedded into recovery and business as usual Effective provision of Health protection role and governance of local authorities post-COVID-19 Health protection report and action plan published 	Helen Raison

Objective	Strategic Alignment (OS: Organisational Strategy HWBS: Health & Wellbeing Strategy)	What does success look like?	PH Lead
3. Continue to optimise performance of preventative commissioned services within budget alongside approaches that are delivered through other local partners.	OS: Tackling Health Inequalities HWBS: Priority 1 and Priority 2	<ul style="list-style-type: none"> • Effective performance of commissioned services with resources available allocated on a prioritised basis 	Lucy G, Lisa A, Negin S
4. As part of a community of practice, promote a clear shared understanding of public health insight, need, where inequalities exist and how they can be effectively addressed based on evidence and local intelligence.	OS: Tackling Health Inequalities HWBS: Priority 1,2,3; Priority populations; data and insights system capability	<ul style="list-style-type: none"> • Joint Strategic Needs Assessment: refresh of priority chapters completed • Production of updated Pharmaceutical Needs Assessment • Surrey Heartlands Inequalities Dashboard and Health and Wellbeing Strategy outcomes refreshed and aligned 	Negin Sarafraz Shekary/ Ruth Hutchinson
5. Provide evidence to system partners to enable decisions that are based on people's need and what is effective	OS: Tackling Health Inequalities HWBS: Priority 1; Priority populations; data and insights system capability	<ul style="list-style-type: none"> • Delivery of Surrey Priorities Committee Workplan • Delivery of any agreed specific time limited service development projects 	Liz Saunders
6. Provide leadership on workforce development in public health, apprenticeships and provide educational supervision for Kent Surrey & Sussex Public Health Training Programme	HWBS: workforce support and development system capability	<ul style="list-style-type: none"> • Development of a Public Health Continuing Professional Development Programme with South East Regional Lead (incorporating the findings of local knowledge and skill self-assessment). • Development of a mentoring plan for the new PH Apprenticeship programme. 	Ruth Hutchinson Helen Raison Negin Sarafraz Shekary

4. Surrey Health and Wellbeing Strategy

As a Public Health team, we provide strategic leadership for and oversight of, the Surrey Health and Wellbeing strategy which has reducing health inequalities, so no-one is left behind as its main ambition. The recently refreshed strategy continues to focus on prevention and aims to capture and summarise our joined-up efforts to create the best conditions for physical and mental health and well-being. This includes addressing the wider determinants of health- the root causes of poor health outcomes such as housing, the economy, the environment.

In the Public Health Team, we work in partnership in a variety of ways to support the three priorities shown in the table below. These all include a focus upon the priority populations to contribute to reducing health inequalities, so no-one is left behind. Specifically, we are responsible for leading the following key outcomes and programmes which also align with the SCC organisational priority of Tackling Health Inequalities.

Priority 1: Supporting people to lead healthy lives by preventing physical ill health and promoting physical well-being

Outcomes (as stated in Strategy)	Lead Role	Lead
People have a healthy weight and are active	Lead the implementation of the Whole Systems Approach to obesity to encourage healthy weight alongside: Development of a targeted approach to a healthy food environment Lead the Healthy Schools approach within Surrey	Jenn Smith Negin Sarafraz Shekary Lisa Andrews
We want substance misuse to be low (drugs/alcohol/smoking)	Support prevention and reduce substance misuse, including alcohol misuse, alcohol-related harm and smoking	Martyn Munro / Heather Ryder
The needs of those experiencing multiple disadvantage are met	Supporting people experiencing severe and multiple disadvantage through leading system change via the changing futures programme and informed by the Surrey Adults Matter programme and approach	Collette Le Van Gilroy
Serious conditions and diseases are prevented	Targeted engagement with key geographies and groups to improve understanding and uptake of childhood immunisations and COVID/Flu Vaccinations Lead the development of a Surrey-wide CVD prevention approach to reduce inequalities. Promote early cancer diagnosis through partnership working with the NHS and with the third sector to address health inequalities	Helen Raison/Lucy Gate Negin Sarafraz-Shekary

Other Outcomes under the priority:

- People are supported to live well independently for as long as possible

Priority 2: Supporting people’s mental health and emotional well-being by preventing mental ill health and promoting emotional well-being (Outcomes being reviewed by Mental Health Delivery Board April / May 2022)

Outcome	Lead Role	Lead
People with depression, anxiety and mental health issues have access the right early help and resources	Provide leadership to: <ul style="list-style-type: none"> • preventative mental health and anti-stigma work • Suicide prevention work in recognition of “one suicide is one too many” 	Lucy Gate
The emotional wellbeing of parents and caregivers, babies and children is supported	Provide leadership to: <ul style="list-style-type: none"> • The public health elements of the First 1000 days strategy development and delivery • The development and delivery of the Children and Young people Emotional Health and Wellbeing strategy with key partners, including the voice of families and children and young people 	Lisa Andrews

Other Outcomes under the priority:

- Isolation is prevented and those that feel isolated are supported

Priority 3: Supporting people to reach their potential by addressing the wider determinants of health

Outcome	Lead Role	Lead
Peoples basic needs are met	Lead implementation of Health in All Policies action plan with HWB partners	Phill Austen-Reed
Children, young people and adults are empowered in their communities	Lead HWB engagement in Empowered & Thriving Communities HWBS system capability	Helen Johnson
The benefits of healthy environments for people are valued and maximised (incl. through transport/land use planning)	Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, including local planning processes and sustainability	Helen Raison

Other Outcomes under the priority:

- People access training and employment opportunities within a sustainable economy
- People are safe and feel safe (community safety including domestic abuse; safeguarding)

5. Public Health Delivery Unit Objectives

The Public Health team is organised into a number of internal Delivery Units that enable delivery against the above key objectives. These are

- Health Protection
- Healthcare Public Health
- Health Improvement
- Business and Contract Support
- Health and Wellbeing Programme team
- Intelligence Team: provides health intelligence and insight to enable decisions which are based on need and evidence of how best to protect and improve the health of people in Surrey.

More detail on the range of work being delivered across the team and how this aligns to the above objectives and outcomes is available in the Delivery Unit objectives in Appendix 1

6. Performance

In addition to regularly reviewing progress against the above team objectives above, all commissioned services have a range of detailed KPIs that are reviewed on a quarterly basis to monitor their performance. A small sample of key headline indicators from our main commissioned services are below and are reviewed as a team to gauge overall performance.

- Chlamydia detection rate per 100,000 aged 15 to 24 (Female)
- Proportion of those in priority populations successfully quit smoking at 4 weeks
- Proportion of children receiving 2 ½ year check
- Proportion of those in alcohol treatment who successfully completed and did not represent in 6 months
- Proportion of those in drug treatment who successfully completed and did not represent in 6 months
- Proportion of those in priority populations with health checks completed

7. 22/23 Commissioning Intentions

Within Public Health we commission a range of services to meet local need and support delivery of local health and wellbeing outcomes. Our larger commissioned services include those supporting Sexual Health, Substance Misuse, Healthy Lifestyles, Children's Services for ages 5-19. These are provided alongside Public Health services delivered in primary care (IUCDs, contraceptive implants and Emergency Hormonal Contraception, Chlamydia treatment, homelessness services, health checks and substance misuse shared care). Additional grant funded programmes also include the commissioning of community sector organisations and other local partners to provide services such as the current Changing Futures grant which enables community organisations to provide outreach support for those experiencing multiple disadvantage.

Our key commissioning intentions within Public Health for 2022/23 will be:

Service	Description	By when
0-19s PH services	To continue the design and transformation of the children's community health services including (0-19 services) alongside system partners.	March 2023
Sexual Health	The contract for the new Integrated Sexual Health and HIV Service will be awarded to the successful bidder in April 2022 followed by a six-month mobilisation period. The new service will commence delivery in October 2022. This is a 5 year + 2 year possible extension contract.	October 2022
PH commissioned primary care services	PH commissioned services in GP practices will continue to be renewed on an annual basis with services in all pharmacies moving onto a longer-term Dynamic Purchasing System contract by March 2023.	March 2023

8. Public Health / Healthy Surrey Communications plan 22/23

REDUCE HEALTH INEQUALITIES SO NO-ONE IS LEFT BEHIND

All communication campaigns will include targeted messaging aimed at priority populations and places as identified in the health and wellbeing strategy.

Supporting people to lead healthy lives by preventing physical ill health and promoting physical well-being

This includes ensuring people are active, addressing individual lifestyle factors including addiction.

- Promoting services which help people maintain a healthy weight and keep active (Better health weight loss and activity campaigns). Raising awareness of self-help services such as health checks and blood pressure monitoring.
- Through continued communications, provide residents with information about practical ways to tackle addiction, whether that is drugs, alcohol, or gambling. This will include awareness days and messaging at relevant times through the year (New year, new you, no-smoking awareness day).
- Co-creation of the Changing Futures design identity and ongoing communications, highlighting the work of this joint DHLUC and Lottery funded project to support people with multiple disadvantages (addiction, homelessness, domestic abuse, contact with criminal justice system, mental health issues). Working in collaboration with people with lived experience of multiple disadvantages.
- Raising awareness of preventative health measures people can take e.g., childhood immunisations and sexual health
- Working across the system to deliver joint public health messages (Covid-19, Monkeypox)
- Providing key seasonal messaging for Summer and Winter Health to ensure people stay well and are not adversely affected by heat waves and cold.

Supporting people's mental health and emotional well-being by preventing mental ill health and promoting emotional well-being

- Raising awareness of mental health support to help people at an early stage, as part of a system-wide communications campaign.
- Working with the Children, Family and Lifelong Learning Directorate to create campaigns specifically tailored for children and young people.
- Promoting mental health awareness days to signpost residents to specific support e.g. suicide prevention day (Sept), mental health awareness week (May)
- Highlighting how green prescribing and social prescribing can promote health and wellbeing and help prevent problems escalating
- Raising awareness of the wider impacts on mental health – money worries, bereavement, divorce, loneliness, and the support we offer

Supporting people to reach their potential by addressing the wider determinants of health

This is not only about making sure people's basic needs are met but also about skills development, training and employment, involvement in life-long learning and in their own communities and considering the impact of community safety and the built environment on health.

- Raising awareness of the signs of Domestic Abuse and signposting to support services. Using national awareness days (White Ribbon Day and 16 days of activism against DA)
- Engaging with residents and helping to give them a voice in shaping services e.g. Pharmaceutical Needs Assessment
- Highlighting strategies which support communities e.g. community safety agreement, health and wellbeing strategy, JSNA.
- Directing people to support in key areas which can affect both physical and mental wellbeing e.g. fuel poverty

Public Health, Delivery Unit Objectives 2022/23

Health Improvement 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
Sexual Health	
<ul style="list-style-type: none"> • Complete the re-commissioning process of the Integrated Sexual Health and HIV Service, including the continued achievement of current outcomes and objectives whilst at the same time mobilising the new service model. • Develop specific workstreams to deliver against the National HIV Action Plan objectives 1 and 2 and support system partners in achieving objectives 3 and 4; particularly in relation to health inequalities and long-term conditions. • Support the development in Primary Care of Long Acting Reversible Contraception (LARC) services, including the concept of Women's Health Hubs • Work in partnership with Local Pharmaceutical Committee (LPC) to develop and enhance the range of services available from community pharmacies • Utilise the revised National Chlamydia Screening Programme guidance (2021) to revise the local screening programme for 15-24 year olds to achieve the PHOF indicator • Develop and support the delivery of programmes to further reduce the rates of unintended teenage conceptions – particularly in areas of high prevalence. • Work with partners (health and non-health specific) to achieve the recommendations contained within the Surrey Sexual Health Needs Assessment (2021) • Increase the number, type and geographical spread of venues accredited as condom distribution sites for young people to access safer sex resources. 	Statutory Function / Org Strategy
CVD and cancer prevention	
Strategic objectives <ul style="list-style-type: none"> • Provide PH leadership on embedding Whole System Approach (WSA) to Obesity in Surrey. • Provide PH leadership and strategic direction in developing a CVD prevention programme to reduce health inequalities based on intelligence and latest evidence • Work with partners (including the Cancer Alliance) to promote early cancer diagnosis and reducing inequalities by providing PH expertise and input. • Alignment of programmes with other initiatives within the PH team and directorates across the council (environment, housing, transport, stronger economy, education) to address the impact of the wider determinant of health on CVD and cancer. 	Health & Wellbeing Strategy

- Work in partnership with the Community and Prevention team to scale up MECC (targeted evidence-based approach).
- Community Champions engaged with their community providing timely, easy to understand and accurate information about COVID-19 and broader health issues
- Embedding research and evaluation across all programmes to generate local knowledge and insights.

Operational objectives

Targeted Approach to a Healthy Food Environment:

- Identify the wards with highest deprivation and childhood obesity scores and target them for Eat Well Start Well
- Review the effectiveness of Eat Out Eat Well Healthy Catering Award Scheme
- Evaluations of the Eat Out, Eat Well and Eat Well, Start Well schemes to provide recommendations for service improvement.
- Develop a Food Strategy for Surrey to tackle healthy eating, food environment and climate change

WSA framework:

- Monitor and evaluate six test sites embedding WSA framework
- Promote the programme of work across Surrey borough councils and aim to engage and support three more boroughs to follow the framework process.
- Work with Surrey Heartlands to develop child and adult healthy weight pathways to include tiers 1 to 4
- Develop evaluation plan for WSA Framework programme of work.
- Work with Surrey Heartlands to support GPs to train one Healthy Weight Coach per practice (based on BHI principals)
- Evaluate Leisure Centre Adult weight management programme pilot sites

CVD and cancer prevention

- Review Pharmacotherapy options that are offered by the OYS stop smoking service
- Complete an evaluation of the Stop smoking service
- Review the Tobacco and Alcohol Alliance (membership, chair, Terms of Reference)
- Launch the updated Smokefree Surrey Strategy and work with partner to ensure effective implementation.
- Complete an evaluation of the Carers Health Check
- Support several comms campaigns in relation to CVD and cancer prevention. Ideally targeting where possible
- Support 5 community CVD prevention events to check blood pressure and raise awareness of CVD prevention
- Review the NHS health check models of delivery and identify ways to increase the number of health checks being offered with a continued focus on priority groups
- Improve data collection from primary care NHS health checks and begin collecting patient satisfaction surveys.
- Deliver at least 2 NHS health check training sessions and continue to establish the NHS health check provider network. This should also include supplementary on priority topics such as alcohol, weight, physical activity, smoking etc

Mental Health Public Health	
<ul style="list-style-type: none"> • <u>Provide strategic leadership to prevent suicide in Surrey:</u> • Refreshed Suicide Prevention Strategic Plan and Governance structure informed by changing needs in the population and real time intelligence. • Strategic lead for response to Suicide across the life course including, commission and embed system wide partnership database for suicide prevention response, postvention support • Lead Wave 4 Suicide Prevention Programme for Surrey • <u>Provide PH expertise to ensure that the mental health offer and emotional and mental wellbeing interventions meets the different needs of the community and vulnerable groups</u> • JSNA for Mental and Emotional Wellbeing • Health Equity Audits across the mental health pathways • Embed Public Mental Health across policies, strategies and pathways aligned with Communities and Prevention and physical health improvement initiatives • Align the Mental Health Improvement Plan with the HWBB Priority 2 to include positive mental health as well as treatment and support across the life course, considering key transitions across the life course and for priority populations? • In partnership with the mental system, provide PH expertise to the development of structures and systems that involve people with lived experience and local communities in the commissioning cycle for mental health support. Priority programme: Integrated Access Point, aligned to the Mental Health SPA transformation. • <u>Lead the Mental Health Training Collaborative for Surrey: Build capacity for mental health</u> • Lead the development of a stepped care approach for Mental health awareness training in Surrey • Lead the development of toolkits and governance to systematically embed the take up, MHFA training and supervision/learning sets across frontline providers • Develop a shared Strategic Approach to Trauma Informed Care for Surrey • <u>Provide PH leadership to support the needs of target groups and communities.</u> • Understand and address Stigma and align with population level emotional and mental wellbeing programme and self-help materials • Lead men's health mental health programme. • Alignment of community public mental health approaches with the Community and Prevention team for Green Social Prescribing and Aging well, including Dementia • Lead review of NICE compliant pathways for long term conditions to consider mental and emotional wellbeing. • Lead review of sleep disorders and embed approaches to improve sleep hygiene and sleep clinic pathways to meet population need. • Support Districts and Boroughs to lead the 'Hope Community Projects' with evaluation and insights for phase II of the project ensuring close alignment with the communities directorate SCC. • Lead the Surrey Workforce Health Collaborative including the co-design of standards and materials for workforce health with local business. 	<p>Health & Wellbeing Strategy / Mental Health Improvement Plan</p>

<ul style="list-style-type: none"> • Co-lead Surreys response to Gambling with the Substance Misuse team, linking in with Regional national leads for best practice and embed with HWBB planning across priority 1-3 • Develop a partnership infrastructure to enable outreach support for mental health in HWBS priority areas 	
Children and Young People's Public Health including 0-19 services/healthy child programme	
<p>Continue to develop and deliver the Healthy Child Programme and wider public health initiatives for Children and Young People in Surrey including:</p> <ul style="list-style-type: none"> • Working with system partners on the design and transformation of children's community health services (CCHS) ahead of future re-commissioning processes including implementation of the CCHS needs assessment recommendations • Lead the public health elements of the Surrey Heartlands First 1000 days strategy • Lead and deliver the prevention elements (smoking, healthy weight, substance misuse, sexual health (LARC implementation) embedded within the ICS maternity and Women Children's workstream and Local Maternity and Neonatal System Plan • Lead and champion action on breastfeeding, including a strategy refresh, and access to developmental health reviews, working with our Children's Community Health provider and the local maternity and neo-natal system • Work with partners to increase childhood immunisation activity including hard to reach groups through the call to action • Support and embed Healthy Schools approach • Lead a refresh of the CYP EWMH strategy and the creation of an action plan • Support the development of a clear pathway for landing safety plans in schools • Lead the roll out of trainings to support schools with EWMH response for CYP • Pilot eating disorder training support for 10 schools and every PCN in Surrey 	<p>Health & Wellbeing Strategy / Statutory Function/ Mental Health Improvement Plan</p>
Substance Misuse	
<p>In response to The National drug plan (2021) which sets out 3 core priorities: break drug supply chains, deliver a world-class treatment and recovery system, and achieve a shift in the demand for recreational drugs.</p> <p>We will:</p> <ul style="list-style-type: none"> • strengthen the Surrey substance misuse partnership with a membership that includes people with lived experience, health, care, criminal justice system, housing and employment partners. • with partnership support publish an annual substance misuse needs assessment from which to develop a longer-term treatment strategy and a plan for the next financial year. • develop with partners including providers of treatment an increase the capacity and enhance treatment quality for residents. • maintain and develop the existing comprehensive treatment offer including increasing, where appropriate, the offer of residential rehabilitation. • work with health and care partners to establish a better and more integrated responses to physical and mental health issues for those accessing substance misuse treatment. • as a partnership enhance existing recovery support including developing new and innovative options for residents. 	<p>Health & Wellbeing Strategy</p>

- to achieve these objectives, work with partners to expand the competency and size of the treatment workforce providing greater opportunities for successful outcomes for residents.
- as a partnership continue to drive a campaign that aims to reduce drug misuse and alcohol related deaths, and associated harm.
- take a lead in tackling substance misuse stigma across the wider system which often prevents access or progress or equality in engagement with all sectors for those who use substances.
- substance Misuse Joint Strategic Needs Assessment.
- ensure our approach to drug prevention is aligned to the European Monitoring Centre for Drug Dependence and Addiction (EMCDDA)[39] definition and covers:
 - o Environmental prevention - Addressing the cultural, social, physical and economic environments in which people make choices about drug use.
 - o Selected prevention and indicated prevention – Interventions with specific individuals, groups, families or communities who are more likely to develop drug use or dependence.
 - o Universal prevention – Improving drug education and awareness.

Behavioural Insight

Provide Strategic Leadership to Embed Behavioural Insight Approaches to support with delivery of the Health and Wellbeing Strategy

1. Establishment of membership and Governance for Behavioural Insights to support delivery of P1, 2 and 3 of the HWBS
2. Building capacity in behavioural insights to apply to approach to addressing health inequalities including;
 - a. Workshop to understand needs
 - b. Training to build capacity
 - c. Aligned with research and development leads at SCC – develop Protocol/Materials to support embedded approach and evaluation
 - d. Development of standardised EIA framework for all commissioning in the area
 - e. Alignment with councils community empowerment approach and utilisation of community outreach resource
 - f. Development of a Peer led community of practice
 - g. Drop in clinics provided by Health Psychologists to support with troubleshooting and application of models
 - h. Alignment with the councils behavioural insights programme led by communications
3. Funding review gap analysis and development of business cases to embed behavioural insight approaches

Health & Wellbeing Strategy

Health Protection 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
Strategic Objectives	
<ul style="list-style-type: none"> Provide health protection expertise to support the COVID-19 response, and embedding of ongoing COVID-19 activities into recovery 	Pandemic response
<ul style="list-style-type: none"> Work with partners across the system to identify health protection priorities for Surrey and support effective planning and action to protect the health of the local population 	Statutory Function and ICS development
<ul style="list-style-type: none"> Work in partnership with system colleagues to review the health protection role and governance of local authorities post-COVID-19, and its relationship to other SCC directorates, UKHSA, Surrey Heartlands and Frimley ICS and D&Bs. (*infectious disease, environmental hazards, immunisation and screening assurance, inequalities in health protection) 	Statutory Function and ICS development
<ul style="list-style-type: none"> Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, including local planning processes and sustainability 	Health & Wellbeing Strategy
<ul style="list-style-type: none"> Work with partners to develop an integrated Surrey Heartlands Infection Prevention and Control strategy 	Statutory Function and ICS development
Operational deliverables	
<ul style="list-style-type: none"> Publish a health protection report with implementation plan to support action to address the local health protection priorities 	Statutory function
<ul style="list-style-type: none"> Lead on implementation of elements of the Surrey Childhood Immunisation Plan including communication plan, Call to Action for childhood immunisation, and advising commissioners on health inequalities in uptake 	Assurance Role for LA Health & Wellbeing Strategy
<ul style="list-style-type: none"> Ensure that information on the local health protection priorities are communicated to local residents and partner organisations including reviewing and refreshing the health protection pages of Healthy Surrey website 	Health & Wellbeing Strategy

Health & Wellbeing Programmes 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
Health and Wellbeing Board & Strategy	
<ul style="list-style-type: none"> • Lead work with programme SROs to coordinate development, oversight and reporting of programmes across the three priorities focussed on the priority populations that utilise the programme management guidance to demonstrate impact within the implementation plans. • Enable oversight and development by the HWB Strategy of system capabilities, focusing on Empowering and Thriving Communities and its alignment with reducing health inequalities. • Provide information and tools to Board members and wider PH team to raise awareness and recognition of Surrey HWB Strategy and Board business (including accurate information on Healthy Surrey) • Ensure priority populations are targeted and reducing health inequalities embedded in refreshed HWB Board Communications Plan • Lead the refresh of Strategy Metrics which reflect existing national and local Health Inequalities indicators as part of the Surrey Index • Enable engagement and influence of HWB Strategy with existing and developing boards and strategies (e.g. Growth Board, Greener Futures Board, MH Delivery Board, Commissioning Collaborative, Integrated Care Partnership, Surrey Forum, Organisational strategies and local plans, Neighbourhood Board), with a particular focus on priority populations • Lead provision of policy guidance and support for HWB Board and Board chair in delivery of HWB Board functions and in progressing the refreshed HWB Strategy • Lead provision of policy guidance and support for the Prevention and Wider Determinants Delivery Board and the Chair (Priority 1 and 3) and develop appropriate infrastructure to provide oversight of Priority 2 in alignment with the Mental Health Delivery Board. • Liaise with identified PH lead and system partners in progression of HiaP Action Plan for Surrey 	Health & Wellbeing Strategy / Org Strategy

Multiple Disadvantage	
<ul style="list-style-type: none"> • Lead multi-agency approach established through delivery of the Surrey Adults Matter (SAM) programme to improve outcomes for up to 300 individuals through tiered levels of support • Development and resourcing of a sustainable and resilient SAM team model to support the increase in numbers resulting from changing futures in 2022/23 whilst scoping potential resources required to sustain programme benefits following Changing Futures (CF) funding ending in April 24 • Review and agree required long term data set being collected through SAM and Changing Futures to reflect local and national needs such as incorporation as part of Changing Futures evaluation programme • Provide individual case insight to inform the system change ambitions of CF and related programmes of work, including as part of other HWBS programmes/projects. • Lead and coordinate partnership implementation of CF delivery plan including the following workstreams. <ul style="list-style-type: none"> ○ Alliance Partnership Framework, ○ Lived Experience and Peer Mentoring ○ Bridge the Gap Trauma Informed Outreach Support Services ○ Implement Clinical Psychological Support Service ○ Co – produce a refreshed entry including step forward and backwards pathways into SAM ○ optimise the use of technology enabled solutions ○ support development of the Surrey multi agency case / data management system (E-cins). 	Health & Wellbeing Strategy / Org Strategy

Business and Contract Support 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
<ul style="list-style-type: none"> Review and develop public health services provided in primary care, working with CCGs and other relevant partners to align processes and budgets to improve efficiency and quality 	Support for statutory service provision
<ul style="list-style-type: none"> Support the review and ongoing development of Healthy Surrey website and the increased access of digital communications channels to increase awareness of these services 	Health & Wellbeing Strategy
<ul style="list-style-type: none"> Provide and continue to develop the efficient and consistent provision of performance and risk reporting, business support and other corporate processes in the team 	Support for statutory service provision
<ul style="list-style-type: none"> Provide more specialist support to PH teams for delivering PH programmes (e.g. Health checks, SAM, Mental health, HRBQ) and to develop areas of individual responsibility within the BSCO team, whilst supporting efficient use of public health and other related budgets 	Health & Wellbeing Strategy

Healthcare Public Health 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
<ul style="list-style-type: none"> Support Surrey Heartlands ICS commissioning by delivering an agreed programme of evidence reviews of clinical effectiveness and data analysis as agreed by the Surrey Priorities Committee, the ICPs and the HCPE as reflected in the annual work programme 	Health & Wellbeing Strategy
<ul style="list-style-type: none"> Provide evidence reviews and case summaries for the Surrey Heartlands Individual Funding Request (IFR) process and take the role of Vice-Chair, ensuring that decision making is based on sound evidence. Support Surrey Heartlands ICS and the COVID-19 recovery and CVD workstreams in respect of pathway and service development, through provision and interpretation of evidence reviews, analysis of data and intelligence, clinical engagement and the provision of recommendations for commissioning Work collaboratively with neighbouring health and care systems on specific healthcare commissioning thresholds, and in particular aligning with South West London and Sussex where this is indicated Provide Public Health support to the Surrey Area Prescribing Committee and Medicines Optimisation Group as required Provide Public health support to the Cancer Alliance and cancer prevention workstream as appropriate Provide project supervision to support the Public Health training function and PH practitioner development Manage the contract with Surrey and Sussex Healthcare Trust for provision of library and knowledge services and develop and deliver appropriate training for staff within the Public Health wider team. 	Health & Wellbeing Strategy
<ul style="list-style-type: none"> Support the improvement programme for healthcare transformation within Surrey Heartlands ICS and deliver specific work as capacity permits (aspirational) 	Health & Wellbeing Strategy

PHIIT (Public Health Intelligence and Insight Team) 22/23

Objective	Strategic alignment Health & Wellbeing Strategy / Statutory Function / Organisational strategy / Other
<ul style="list-style-type: none"> • Provide COVID-19 surveillance analytics, specialist intelligence products and modelling to the Surrey system in support of maintaining an appropriate local response to the Government's 'living with Covid' strategy. • Support and foster evidence-based decision making centred on best available information (with awareness of key data limitations). • Focus on identifying, supporting and helping prioritise interventions. Specific core products to include: <ul style="list-style-type: none"> • high quality surveillance • epidemiology and evidence to inform targeting of preventions • outbreak management datasets, and • performance monitoring and assurance reporting. 	Pandemic response
<ul style="list-style-type: none"> • Factor a consideration of inequalities and equity into everything we do by design (where feasible and data permits), to help promote a clear shared understanding of where inequalities exist and how they can be effectively addressed based on evidence and local intelligence. 	Health & Wellbeing Strategy
<ul style="list-style-type: none"> • Provide strategic leadership, project management and analytical support to the on-going refresh and development of the Joint Strategic Needs Assessment (JSNA) and Health and Wellbeing metrics, to support the Health and Wellbeing programme team in delivery of the HWB Strategy. • Re-establish JSNA governance and delivery processes. • Deliver on the update of 6 prioritised thematic chapters, then establish process for ongoing update of whole JSNA. • Embed approach to exploring small areas – e.g., priority populations, core20PLUS5 	Statutory/ Health & Wellbeing Strategy
<ul style="list-style-type: none"> • Lead on the full refresh of the 2022 Pharmaceutical Needs Assessment by October 2022 in line with legal requirements • Re-establish governance and delivery processes. 	Statutory/ Health & Wellbeing Strategy
<ul style="list-style-type: none"> • Embed PHIIT within Surrey's Population Health Management (PHM) programme. Support work on better understanding of healthcare needs in Surrey via population segmentation, risk-stratification profiles, ICP/PCN need profiling, measurement of intervention impacts, etc. • use data science techniques to harness the full potential of person-level linked data sources (e.g., Graphnet platform) as they emerge from the PHM programme. 	ICS PHM strategy and operating plan
<ul style="list-style-type: none"> • Continue to maintain statutory and required systems including the National Child Measurement Programme, Surrey Child Death Overview Panel, Drug and alcohol related death audits, Better Care Fund, Public Health Outcome Framework and other performance reporting, and the Annual Public Health Report for the Director of Public Health. 	Statutory function

<ul style="list-style-type: none"> Support evaluation of the performance of SCC Public Health commissioned preventative services. E.g., OneYou Surrey, drug treatment services, NHS Health Checks, Sexual health services, tobacco control, etc. 	Other – commissioning support
<ul style="list-style-type: none"> Fulfil ad hoc requests for information from the Public Health team, and other teams in the NHS and County Council (including members). Prioritising work as required. 	Statutory function
<ul style="list-style-type: none"> With a focus on multiple disadvantage, review and agree required long term data set being collected through Changing Futures to reflect local and national needs such as incorporation as part of Changing Futures evaluation programme 	Org strategy
<ul style="list-style-type: none"> Lead death surveillance programme for Surrey, with focus on patterns in a) inequality, b) location of death and c) causes of death. Maintain weekly processing of death registry data to support maintenance of high-quality and timely local mortality database. 	Statutory function
<ul style="list-style-type: none"> Develop, maintain and manage datasets within Public Health remit. This includes responsibility for managing and making available information from Hospital Episode Statistics, the Primary Care Mortality Database, civil registration births, and the Quality and Outcomes Framework whilst ensuring compliance with extant data protection legislation 	Statutory function
<ul style="list-style-type: none"> Develop a planned timetable for securing a data science culture within the PHIIT, including a training plan for the whole team. Achieve tangible efficiencies and developments e.g. moving towards creating transparent reproducible analysis using programming languages such as R and Python automation of procedures for processing data to update dashboards and reports (using Python, SQL and R) new data visualisations (Tableau) 	Org strategy
<ul style="list-style-type: none"> Continue to support the streamlining of data capture, reporting, analysis and invoicing for the payment of commissioned Public Health Agreements (Health Checks, contraceptives, etc.) 	Statutory function
<ul style="list-style-type: none"> Develop strong working relationships with wider analytical networks, including the South East Public Health Intelligence Group, ICS(s) intelligence and other regional and national networks. 	Statutory function