

Public Health Plan 2020-21



SURREY

Purpose

We will work to improve and protect the health of people living and working in Surrey whilst ensuring we address health inequalities both in our commissioned services and through collaborative working with local partners.

This will support the need to ensure no-one is left behind and ensure with those who are most vulnerable are more able to access preventative support and services being provided locally.

Our key areas of work are to:

- Provide public health intelligence and evidence to enable decisions based on people's need and what is effective.
- Provide specialist public health expertise and advice to NHS commissioners to support them in improving the health of their population
- Improve health through partnership working, policy development, behaviour change and the commissioning of health improvement services for all ages which are targeted to those at risk of health inequalities
- Work with partners to protect Surrey residents from communicable diseases and environmental hazards
- Provide oversight and support in the review, development and delivery of the Surrey Health and Wellbeing (HWB) Strategy

Public Health Budget Allocation: TBA

Public Health Team Objectives

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Provide local leadership to maintain an appropriate response to COVID-19 in Surrey</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active, and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Robust response maintained locally for as long as is necessary and transition into recovery phase, including but not limited to <ul style="list-style-type: none"> ○ Joint chairing of the LHRP COVID management group ○ Single point of contact for health protection and COVID-19 related Public Health enquiries ○ Lead local test and trace development and delivery ○ Lead local targeted community testing programme ○ Support to ASC, CSF, CFCL re. COVID including work with care homes, education, childrens social care ○ Continued delivery of COVID champions ○ Support to the system re. areas defined within the outbreak management plan ○ ICS Health Inequalities workstream as part of COVID recovery ○ Workforce COVID support 	<p>March 2022</p>	<p>Ruth Hutchinson / Rachel Gill</p>

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Continue to optimise performance of preventative commissioned services within budget alongside approaches that are delivered through other local partners.</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 and Priority 2 	<p>Children and young people are safe and feel safe and confident</p> <p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Additional investment in PH services implemented to respond to health inequalities and impact of pandemic. • Headline KPI performance are meeting targets. • Re-commissioning sexual health services in 2021/22 including needs assessment • Design and re-commissioning of 0-19s service in collaboration with system partners in 2021/22 including needs assessment • Public Health embedded in the transformation of health and social care commissioning. • Contract management framework produced for PH to continue to feed into evolving system wide reporting • Recommendations of VFM review revisited and implemented 	Sexual health – August 2021	Helen Raison / Jonathan Lewney/ Rachael Taylor
<p>Promote a clear shared understanding of where inequalities exist and how they can be effectively addressed based on evidence and local intelligence.</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 Priority 2 Priority 3 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Inequalities programme introduced to develop a system wide programme of work to reduce COVID-19 specific inequalities and the inequalities related to the wider determinants of health. • Collaboration with CCG, ICS, ICP and SCC colleagues on place-based intelligence to develop an aligned Health inequalities dashboard to use indicators such as those present in HWB strategy and Surrey Index to understand areas of inequalities • Lead development of new JSNA with focus on RNA populations and CIA 	March 2022	Negin Sarafraz Shekary/ Naheed Rana

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Provide evidence to system partners to enable decisions that are based on people's need and what is effective</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 and Priority 2 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Build on CIA and RNA work in 20/21 to inform further development of new JSNA and a unified set of metrics supporting the HWB strategy. • Delivery against Sustainable plans established for: <ul style="list-style-type: none"> ○ Independent Funding Request Panel evidence reviews ○ Evidence reviews and Public Health support to the new Surrey Clinical Priorities Committee and also for an interim period to the existing Surrey Priorities Committee. ○ Public Health input to the COVID Recovery Workstream and project management for the Rapid Chest Pain review. 	<p>Ongoing</p>	<p>Naheed Rana</p> <p>Liz Saunders</p>
<p>Provide strategic leadership and oversight for the HWB Strategy alongside leading delivery of key projects and programmes.</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1, Priority 2 and Priority 3 	<p>See below</p>	<ul style="list-style-type: none"> • Regular oversight of activity, issues and opportunities through the highlight report and wider items for discussion at HWB board. • Prevention present in ICP and local organisational strategies with links to Surrey HWB strategy • HWB strategy outcomes evident in partner outcomes • PH Team aligned to support partner engagement in HWB strategy • New BCF plan agreed for 21/22 	<p>March 2022</p>	<p>Ruth Hutchinson</p>

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Lead the implementation of a Surrey obesity approach to encourage healthy weight alongside development of a Surrey-wide CVD prevention approach, (Priority 1)</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning. 	<p>See strategy milestones</p>	<p>Jenn Smith</p>
<p>Support prevention and reduce substance misuse, including alcohol misuse, alcohol-related harm and smoking</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning • Full Drug and Alcohol Partnership reconvened and Drug and Alcohol Strategy finalised • Alcohol and Substance Misuse prevention offer in place prior to pregnancy • Provide public health advice to partners and commissioners of services for people with risky behaviours and/or at risk of health inequalities for example domestic violence, people in touch with the criminal justice system 	<p>December 2021</p>	<p>Jonathan Lewney</p>

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Supporting people with severe and multiple disadvantage through leading system change informed by the Surrey Adults Matter partnership and Homeless Multi-agency group</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p> <p>Everyone has a place they can call home, with appropriate housing for all</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning • Embed new approaches and attract core funding from within the system 	See strategy milestones	Phill Austen-Reed
<p>Targeted engagement with key geographies and groups to improve understanding and uptake of childhood immunisations</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Children and young people are safe and feel safe and confident</p> <p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning 	See strategy milestones	Rachel Gill

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
<p>Promote healthy, inclusive and safe places through planning policies/decisions</p> <p>Promote health, inclusive and safe places through transport/highways policy, projects and operations</p> <p>People who live and work in Surrey have an increase awareness of the health impact of poor air quality and take actions to improve air quality</p> <p>Local residents and strategic partners understand the importance of seasonal health and undertake action to reduce the impact of hot/cold weather on health</p>	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p> <p>Residents live in clean, safe and green communities where people and organisations embrace their environmental responsibilities</p> <p>Well-connected communities with effective infrastructure that grows sustainably</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning 	See strategy milestones	Rachel Gill

Objective	Strategic Alignment	Community Vision for Surrey in 2030 ambition	What does success look like?	Estimated completion date	Accountable lead
Continue to develop the healthy schools approach	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 and Priority 2 	<p>Children and young people are safe and feel safe and confident</p> <p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p>	<ul style="list-style-type: none"> • Achievement of revised Milestones and KPIs detailed in HWB strategy and in response to COVID-19 CIA and recovery planning • Healthy Schools approach embedded across the Surrey system 	See strategy milestones	Lisa Andrews
Scale up preventative mental health work (anti-stigma) and suicide prevention work to support ambition of zero suicide	<ul style="list-style-type: none"> • Organisational Strategy: Tackling Health Inequalities • Health and Wellbeing Strategy: Priority 1 	<p>Everyone lives healthy, active and fulfilling lives and makes good choices about their wellbeing</p> <p>Everyone gets the health and social care support and information they need at the right time and place</p>	<ul style="list-style-type: none"> • Re-launch of the Time to Change anti-stigma programme • Expansion of the Mental Health First Aid training offer • Undertake a suicide prevention audit in partnership with Surrey Coroner • Develop an annual suicide report • Develop a system wide suicide risk log/areas of concern • Develop an evaluation framework to assess the impacts of the Suicide Prevention Strategy • Develop a process to learn from suicides and suicide-related incidents • Establish an annual coordinated training plan for staff on mental health awareness and suicide prevention targeted to high risk groups • Establish public health advice to children's mental health workstreams 	See strategy milestones	Helen Raison

Key Performance Indicators

In addition to regularly accessing progress against the above team objectives, the following KPIs from our commissioned services will be reviewed and shared.

Success measure description	Data availability	Baseline	2021-22 target
Commissioned services Long Acting Reversible Contraception uptake - 15-44 No. of people successfully quit smoking at 4 weeks Proportion of children receiving 2 ½ year check? Proportion of those in alcohol treatment who successfully completed and did not represent in 6 months Proportion of those in drug treatment who successfully completed and did not represent in 6 months No. of health checks completed (for review and amendment April 2021)	Quarterly	From dashboard in final version	From dashboard in final version

Risk Management

Risk description	Inherent risk score	Control measures	Residual risk score	Accountable Lead
What is the risk? What are the consequences if it happens? Add as many risks as you think are relevant	Low/Medium/High	What plans or activities are in place to mitigate against the risk?	Low/Medium/High	Please state the named officer lead for this activity – this is likely to be an Assistant Director or Head of Service. If the named lead is not known, please write down the job title for the officer who is most likely to be the 'Accountable Lead.'

Risk to disruption of core PH services along with commissioned services caused by re-allocation and redeployment of staff in PH and within commissioned services	High	<p>Regular review of PH team allocation of duties alongside additional recruitment of staff</p> <p>Work programme agreed in departmental plan will be regularly reviewed by LT and prioritised to ensure sufficient capacity available to resource ongoing COVID 19 response in Surrey</p> <p>Regular meetings of commissioners with providers to understand any impact of changes within services to ensure aware and are managed.</p>	Medium	Ruth Hutchinson
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Public Health Delivery Unit Objectives 2021/22

Health Improvement team

1. Monitor, implement and/or embed the new service models for:
 - Sexual health contract and prepare for recommissioning or contract extensions
 - 0-19 services in collaboration with commissioning colleagues using design principles
 - Align smoking, community health checks, alcohol prevention, healthy weight and physical activity towards an integrated service model
 - Align ongoing commissioning to support the development of early help hubs including shared objectives, training opportunities and pathway development
2. Continue to develop and deliver the Healthy Child Programme and wider public health initiatives for CYP in Surrey including:
 - Lead the public health elements of the Surrey Heartlands First 1000 days strategy
 - Lead and deliver the prevention elements (smoking, healthy weight, substance misuse) embedded within the ICS maternity and Women Children's workstream and Local Maternity System Plan (paused)
 - Lead and champion action on breastfeeding and access to developmental health reviews, working with our Children's Community Health provider and the local maternity system

- Work with partners to increase childhood immunisation activity including hard to reach groups through the call to action (paused as of 15 February 2021)
 - Support and embed Healthy Schools approach
 - Support and provide public health advice to CYP emotional wellbeing and mental health workstreams
3. Actions to reduce inequalities in lifestyle related long term conditions across the life-course including:
- Embedding Equality Impact Assessment in commissioning, delivery and service re-design of PH interventions
 - Promote uptake of alcohol EBI's
 - Continued roll out of Eat Well Start Well Healthy Eating Award for Early Years settings
 - Continue to embed the prioritised NHS health checks programme as part of a wider programme of early identification of cardiovascular risk in Surrey Heartlands and Surrey, and widen the NHS health checks outreach programme to population at risk, including BAME
 - Continue to monitor and promote uptake of alcohol test (audit-C)
 - Support delivery of the Surrey Physical Activity Strategy 2021-2025 and champion physical activity as a major preventative influence on long term conditions, frailty and falls, and mental health
 - Develop and strengthen Surrey-wide falls prevention pathways into the community
 - Develop access to range of public health services and resources, including review and improvement of Healthy Surrey website
4. Provide public health advice to the ICS workforce wellbeing workstreams -
- Development and delivery of Public Mental Health and suicide Prevention programme including:
 - Implementation of multi-agency suicide prevention strategy for all ages
 - Completion of a suicide audit to identify learning lessons and inform the Suicide Prevention Strategy
 - Delivery of a mental health anti-stigma programme
 - Develop a multi-agency public mental health and suicide prevention training group and plan across Surrey
 - Review provision of the public mental health phonenumber
 - Partnership with Children's leads to develop a C&YP Suicide Prevention group
 - Develop mental health community development capacity within Surrey with a focus on MH prevention and reducing inequalities

Health Protection team

1. Provide health protection expertise to support the COVID response
2. Publish a health protection report to identify local health protection priorities and support effective action to protect the health of the local population
3. Review and refresh the health protection pages of the Healthy Surrey website to provide health protection information to residents, relevant organisations and partners
4. Work with partners to embed local health priorities within local planning processes to support a healthy built environment
5. Work with transport colleagues to jointly shape transport infrastructure proposals to embed health and wellbeing into transport schemes
6. Support implementation of the Surrey Childhood Immunisation Action Plan

Health & Wellbeing Programme team

1. Health and Wellbeing Strategy
 - a. Maintain oversight and coordinate development of implementation plans underpinned by addressing urgent COVID-19 health inequalities as set out in the plans for each priority
 - b. Coordinate ongoing programme management for the strategy to ensure awareness of all board members and wider system including the Equality and Health Inequalities workstream of what is happening and what are the challenges
 - c. Oversight and development of strategy capabilities liaising with appropriate leads as necessary and ensure fully aligned with transformation programmes
 - d. Work with partners to align with transformation and wider integration developments, including the recent Community Impact Assessment(s)
 - e. Ensure priorities are well linked together
 - f. Maintain HWB information on Healthy Surrey and coordinate links with the HWB communications group on board themes and implementation plans
2. Lead Surrey Adults Matter programme to enable delivery of objectives and regular reporting to enable system to develop in the way it drives system change and supports persons facing multiple issues of disadvantage.
3. Lead Homeless MAG work to enable partnership approach to homelessness and address systemic issues and opportunities for integrated working raised by SAM and District & Borough housing departments.
4. Policy lead supporting HWB board chair and continue to ensure alignment of stakeholders and governance.
5. Finalise and agree the Better Care Fund plan with associated assurance and reporting mechanisms in place.
6. Influence integrated strategic commissioning intentions, including through liaison with Commissioning Collaborative and Committees-in-Common.

Business and Contract Support team

1. Review and develop public health services provided in primary care, working with CCGs and other relevant partners to align processes and budgets to improve efficiency and quality
2. Support the review and ongoing development of healthy surrey and the increased access of digital communications channels to increase awareness of these services
3. Provide and continue to develop the efficient and consistent provision of performance and risk reporting, business support and other corporate processes in the team
4. Provide more specialist support to PH teams for delivering PH programmes (e.g. Health checks, HRBQ & Index of Multiple Needs) and to develop areas of individual responsibility within the BSCO team, to share capacity with the whole team (and to support PH budget savings)

Healthcare Public Health

1. Support CCG commissioning by delivering an agreed programme of evidence reviews of clinical effectiveness and data analysis as agreed by the Surrey Clinical Priorities Committee and the CCG as reflected in the annual work programme
2. Provide evidence reviews and case summaries for the Surrey CCG's Individual Funding Request (IFR) process and take the role of Vice-Chair

3. Support Surrey Heartlands CCG/ICS and the COVID-19 recovery workstream in respect of clinical pathway development, through provision and interpretation of evidence reviews, analysis of data and intelligence, clinical engagement and the provision of recommendations for commissioning
4. Provide project supervision to support the Public Health / GP training function
5. Support the improvement programme for healthcare transformation within Surrey Heartlands Academy and deliver specific work as capacity permits
6. Work collaboratively with neighbouring health and care systems on specific healthcare commissioning thresholds, and in particular aligning with South West London and Sussex where this is indicated.

PHIIT (Public Health Intelligence and Insight Team)

1. Provide COVID-19 Surveillance Analytics and modelling through preparing, presenting and communicating intelligence and analytics to varied audiences to influence decision making based on evidence
2. Leading and collaborating data flows and various networks (internal and external)
3. Support internal and external partners (Surrey Local Resilience Forum, Surrey Heartlands Integrated Care System, Surrey Voluntary Community and Faith Sector, etc.) and the COVID-19 recovery workstream in respect of intelligence pathway, through provision and interpretation of data flows, analysis of data and intelligence (qualitative and quantitative), to guide and inform strategies and recommendations for commissioning
4. Collaborate with Health Protection Team to develop health protection annual report, using automation techniques to enable easy annual updates
5. Collaborate with Contract Support Team to automate the production of the quality report for Public Health
6. Building on development of PH databases and data visualisations (using Tableau), automate procedures for processing data (using Python, SQL, R and FME) to update dashboards and reports
7. Maintaining Public Health database (Hospital Episode Statistics, Primary Care Mortality Database, births) and ensuring we comply with Information Governance
8. Support the operational delivery of the Surrey Office of Data Analytics by contributing leadership and analytic staff capacity to jointly deliver at least 5 system? analytic projects and a thriving governance process.
9. Provide strategic leadership and operational support on the on-going development of the Joint Strategic Needs Assessment and Health and Wellbeing metrics, to support the Health and Wellbeing programme team in delivery of the 10-year HWB Strategy.
10. Continue a programme of regular health intelligence communications to maximise the exposure of key health intelligence products produced by Public Health England and the local PH team and provide the necessary internal and external training to support the use of these products, share good practice and learning with wider SCC and partners
11. Continue to maintain statutory, mandatory and required systems including the National Child Measurement Programme, Surrey Child Death Overview Panel, Better Care Fund, Pharmacological Needs Assessment, Public Health Outcome Framework and other performance reporting, and the Annual Public Health Report for the Director of Public Health.
12. Continue to support the streamlining of Public Health Agreements

13.

Public Health / Healthy Surrey Communications plan

Campaign	Public health lead	When
New year – quitting smoking	Jason Ralphs	Throughout January 2021
Dry January	Kanchan Bhanage	Throughout January 2021
Children’s mental health week	Lisa Andrews ?	1 – 7 February 2021
Time to talk day		4 February 2021
Safer internet day	Sarah Lyles	
HIV testing week	Rachael Taylor	
Winter campaign	Anita Keneipp	October 2020 – March 2021
Women’s health – ovarian cancer	PHE	
Stress awareness month	Maya Twardzicki	Throughout March 2021
Winter campaign	Anita Keneipp	October 2020 – March 2021
World health day	All	7 April 2021
Mental health awareness week	Maya Twardzicki	10 - 16 May 2021
May measurement month	Jason Ralphs	Throughout May 2021
World hypertension day	Jason Ralphs	17 May 2021
World no tobacco day	Jason Ralphs	31 May 2021
Healthy eating week	Jenn / Jane	14 – 18 June 2021
Men’s health week	Rachael Taylor	14 - 20 June 2021
Summer campaign	Anita Keneipp	Throughout summer 2021
Summer campaign	Anita Keneipp	Throughout summer 2021
Summer campaign	Anita Keneipp	Throughout summer 2021
Summer campaign	Anita Keneipp	Throughout summer 2021
World heart day	Jason Ralphs	29 September 2021
Know your numbers week	Jason Ralphs	TBC
Sexual health week	Rachael Taylor	TBC
World stroke day	Jason Ralphs	29 October 2021
Stoptober	Jason Ralphs	Throughout October 2021
Winter campaign	Anita Keneipp	October 2021 – March 2022
Cholesterol month	Jason Ralphs	Throughout October 2021
AF awareness week	Jason Ralphs	TBC
Alcohol awareness week	Kanchan Bhanage	11 - 16 November 2021
Winter campaign	Anita Keneipp	October 2021 – March 2022
World aids day	Rachael Taylor	1 December 2021
Winter campaign	Anita Keneipp	October 2021 – March 2022