

Surrey Public Health Team Service Plan 2024/25

This plan sets out the overarching purpose of the Surrey Public Health team, longer term ambitions and more detailed objectives across the team. The Surrey Public Health team sits within the Public Service Reform Directorate of Surrey County Council.

The plan is primarily intended for the wide range of partners that the team works with in Surrey, to further support the collaborative working that underpins much of what the team delivers. Additional information is also provided on performance measures, key commissioning intentions, aspirations on social value and communications plans.

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1. Purpose of the Surrey Public Health Team

We work to improve and protect the health of people living and working in Surrey with a focus on reducing health inequalities through strategic system leadership and collaborative working with local partners and the community. We do this through provision of Public Health leadership and intelligence, expert advice on relevant health protection and healthcare issues and through Public Health commissioned services which contribute to the Surrey Health and Wellbeing Strategy's ambition of reducing health inequalities to ensure no-one is left behind.

Working in partnership

Alongside the delivery and commissioning of public health services to the public, we provide public health expertise, advice and leadership within the local system. This is referenced within many of the more detailed team objectives at the end of this plan. The continual development of strong links internally with other council departments and externally within Integrated Care Systems, Districts and Boroughs, the Voluntary and Community Sector, wider partners and communities is particularly important in supporting the wider determinants of health and reducing health inequalities. To support this engagement the team has nominated leads to be a point of contact for geographic areas within Surrey to enable a more in depth understanding of local communities and the effective delivery of the team ambitions listed below.

2. Ambitions and delivery

Ambition (longer term – 3 yrs)	Delivery activity 2024/25	Performance/ success & Target	Strategic Alignment (OS: Organisational Strategy HWBS: Health & Wellbeing Strategy)	PH Lead
1 Clear organisational, strategic and system-wide planning enabling the reduction of health inequalities	<ul style="list-style-type: none"> Engage local partners in targeted work with Priority Populations and Key Neighbourhoods as described in our Health and Wellbeing Strategy through work with place based partnerships and local partners including D&B, VCSE and wider community engagement Provide oversight to system partners of programmes delivering on the Health and Wellbeing Strategy through quarterly reports and relevant Health and Wellbeing Board discussion and activity including progress against HWBS indicators. Identify Additional programmes for inclusion in implementation plans to meet gaps identified by sub boards / HWB. Align work on Health in all Policies with wider system prevention approach to identify tools that we can provide to wider partners to embed health and wellbeing within all policies 	<p>Key neighbourhoods recognised in place based planning alongside priority populations as shared areas of focus to reduce health inequality</p> <p>Oversight regularly shared through highlight reports with evidence of informing relevant strategic discussions</p> <p>Review progress on indicators as highlighted in the Surrey Health and Wellbeing Strategy Index</p> <p>Summary Implementation plans for HWBS developed and updated</p> <p>General support offer clarified and developed for partners to incorporate HiaP in their programmes of work</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1,2,3; Priority Populations incl Key Neighbourhoods; all system capabilities including a focus on Empowered and Thriving Communities</p>	Ruth Hutchinson
2 Clear oversight and leadership across the county to enable quick and appropriate response for threats to health including infectious diseases and environmental hazards	<ul style="list-style-type: none"> Effective provision of Health Protection role and governance at county and place level Lead the multiagency Surrey Health Protection Board. Delivery of an environmental determinants/healthy places approach across SCC directorates and with D&Bs to reduce health inequalities in the population 	<p>Functioning of the Surrey Health Protection Board supported by a qualified health protection team</p> <p>Surrey Health Protection dashboard indicators are green</p> <p>Delivery of joint SCC/SH ICB working model for infection, prevention and control</p> <p>Health and Planning (built environment) workplan operational and owned by Health and Planning Forum.</p> <p>Broader Healthy Places approach defined.</p>	<p>Statutory Function</p> <p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1</p>	Helen Raison

<p>3 Good performance across public health and integrated commissioned services that enable improvement in health-related outcomes alongside approaches that are delivered through other partners.</p>	<ul style="list-style-type: none"> • Effective performance of commissioned services with resources available allocated on a prioritised basis • Effective delivery of commissioning functions under public health statutory duties, including: <ul style="list-style-type: none"> • Healthy child public health services including mandated 0-5 developmental checks and child measurement programme (NCMP) • Comprehensive integrated open access sexual health services • Substance misuse services for adults and CYP • National Health Check Programme for adults 	<p>Good performance against key service KPIs (see section 7)</p> <p>Successful recommissioning of services</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1 and Priority 2</p>	<p>Lucy Gate, Lisa Andrews, Negin Sarafraz-Shekary, Julia G, Helen Raison</p>
<p>4 A clear shared understanding of Public Health insight and research where inequalities exist and how they can be effectively addressed based on evidence and local intelligence.</p>	<ul style="list-style-type: none"> • Continued delivery of the Joint Strategic Needs Assessment (JSNA) • Surrey Heartlands Inequalities indicators and Health and Wellbeing Strategy Index remain aligned. • Aligned work with Population Health Management • Embedding Public Health research and evaluation (through the implementation of Surrey Health Determinants Research Collaboration (HDRC)) to build our local and relevant evidence bases on addressing the wider determinants of health and reducing health inequalities, working collaboratively with academic partners, local communities and research institutes. • Embedding an Applied Behavioural and Social Sciences (ABSS) approach for population health alongside the development of the ABSS, Academic Knowledge Exchange with academia 	<p>Publication of JSNA chapters</p> <p>Implementation of Surrey HDRC programme through joint working across SCC directorates and executive leadership, enabled by the Wider Determinants of Health Research Collaborative (WDRC)</p> <p>Systematic generation of evidence to inform service development through co-production with partners, including residents and communities</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1,2,3; Priority populations; data and insights system capability</p>	<p>Negin Sarafraz Shekary/ Louis Hall/ Lucy Gate</p>

<p>5 Local decisions on healthcare provision are based on people's needs and what is effective.</p>	<ul style="list-style-type: none"> • Delivery of Surrey Priorities Committee (SPC) Workplan • Delivery of agreed clinical pathway reviews app • Align healthcare commissioning policies with the development of the Priorities Committee /Independent Funding Requests regional work programme 	<p>Commissioning policies reviewed against the evidence base and recommendations for policy changes made to the SPC and ratified by the Health & Care Professionals Committee (HCPC).</p> <p>Alignment of healthcare commissioning policies with the six ICBs in the South East Region.</p> <p>Ensure changes to commissioning policies are informed by completed Equality Impact Assessments.</p> <p>Completion of evidence reviews to support the Surrey IFR Panel.</p> <p>Complete evidence reviews to inform the development of the obesity and weight management clinical pathway.</p> <p>Provide supervision to produce the social isolation and loneliness chapter of the JSNA.</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1; Priority Populations; Data, Insights and Evidence system capability</p>	<p>Liz Saunders</p>
<p>6 Public Health team, staff in partner organisations and those in the community in relevant roles are supported to develop their Public Health knowledge and skills</p>	<p>Public Health specialist/practitioner development through</p> <ul style="list-style-type: none"> • Continuing Professional Development (CPD) Programme (with South East Regional Lead) • Hosting public health level 6 apprentices as part of the national Public Health Integrated Apprenticeship programme • Offering specialty registrar placements and portfolio trainee support • Enabling staff to complete their UKPHR practitioner registration <p>Wider workforce development on public health related skills and knowledge through formal training and teaching in collaboration with the relevant training provider, the South-East School of Public Health, local academic institutes and universities</p>	<p>Public health training webinars delivered as part of the South East workforce CPD programme</p> <p>Provide mentoring and supervision to support public health apprentices, prospective UKPHR practitioners and specialist trainees</p> <p>Roll out of Public Health core training to the wider workforce</p> <p>Teaching at Surrey-based academic centres including University of Surrey delivered an evaluated as high quality</p> <p>Participation in learning hubs, academies, NIHR research and multi-professional leadership workstreams within SCC and with partners</p>	<p>OS: People Strategy</p> <p>HWBS: Workforce Recovery and Development system capability</p>	<p>Ruth Hutchinson</p> <p>Helen Raison</p> <p>Negin Sarafraz Shekary</p>

3. Surrey Health and Wellbeing Strategy (strategic leadership and delivery)

As a Public Health team, we provide strategic leadership for, and oversight of the Surrey Health and Wellbeing Strategy (HWB Strategy) which has reducing health inequalities as its main ambition. The Strategy is owned across the system by the Surrey Health and Wellbeing Board (HWB Board), focuses on prevention and aims to capture and summarise our joined-up efforts to create the best conditions for physical and mental health and well-being. This includes engagement and action on the wider determinants of health such as housing, the economy, and the environment for the HWBS Priority Populations, including the Key Neighbourhoods.

In the Public Health Team, we work in partnership to support delivery shown in the table below which correspond with our own SCC organisational strategic priority of “tackling health inequalities” with the focus on the Priority Populations and Key Neighbourhoods. Whilst as a team we have links with various programmes that are part of the Strategy delivery, we are specifically responsible for leading the following key outcomes and programmes.

For more information or to discuss collaboration on any of these outcomes or programmes please contact public.health@surreycc.gov.uk.

Priority 1: Supporting people to lead healthy lives by preventing physical ill health and promoting physical well-being

Outcomes (as stated in Strategy)	Leadership Role	Lead
People have a healthy weight and are active	Lead the implementation of the Whole Systems Approach to encourage healthy weight (under and overweight) alongside: Development of a targeted approach to a healthy food environment Lead the Healthy Schools approach within Surrey	Jenn Smith / Negin Sarafraz Shekary Lisa Andrews
Harmful substance use is low (drugs/alcohol/smoking)	Support prevention and reduce harmful substance use, including harmful alcohol use, alcohol-related harm and smoking	Martyn Munro Heather Ryder Emma Jones
The needs of those experiencing multiple disadvantage are met	Supporting people experiencing severe and multiple disadvantage through leading system change via the Changing Futures programme and informed by the Surrey Adults Matter programme and approach	Collette Le Van Gilroy / Julie Shaw
Serious conditions and diseases are prevented	Targeted engagement with priority populations to improve understanding and uptake of childhood immunisations and vaccinations and improve understanding of good infection prevention and control measures to help prevent spread of infectious diseases Provide strategic Public Health leadership and input in the implementation of Surrey-wide Cardio Vascular Disease (CVD) prevention programme to reduce health inequalities. Promote early cancer diagnosis through partnership working with the NHS and the wider partners (including the Cancer Alliance and Macmillan Cancer Support) and the VCSE sector to reduce health inequalities	Helen Raison Negin Sarafraz- Shekary

Other HWBS Outcomes led by other SCC directorates/other partners:

- People are supported to live well independently for as long as possible

Priority 2: Supporting people’s mental health and emotional well-being by preventing mental ill health and promoting emotional well-being

(Supported by 6 priority actions in the MH: Prevention Board annual work plan for 2024)

Outcome	Lead Role	Lead
Adults, children and young people at risk of and with depression, anxiety and other mental health issues access the right early help and resources	<ul style="list-style-type: none"> • Improved Access to Preventative Emotional and Mental Wellbeing Support (Wellbeing Front Door Service Phonenumber) • Development and delivery of Suicide Prevention Strategy and Protocol • Development of understanding to address Gambling related harms in Surrey • Development of population level communications campaign for primary and secondary prevention, including sleep hygiene • Embedding of Prevention and Early Help for mental health in in Long Term Conditions and SMI • Development of Mental and Emotional Wellbeing Training through Collaborative for Surrey 	Lucy Gate
The emotional wellbeing of parents and caregivers, babies and children is supported	<ul style="list-style-type: none"> • Delivery of the Children and Young People's Emotional Wellbeing & Mental Health (EWMH) strategy, 2022-27, with key partners • Support the delivery of Mindworks (Surrey's Children and Young People's Emotional Wellbeing and Mental Health Service) 	Lisa Andrews
Isolation is prevented and those that feel isolated are supported	<ul style="list-style-type: none"> • Delivery of Green Health & Wellbeing programme (formerly green social prescribing) 	Rebecca Brooker
Environments and communities in which people live, work and learn build good mental health	<ul style="list-style-type: none"> • Development of community capacity building for emotional and mental wellbeing (addressing wider determinants of health) in Key Neighbourhoods • Delivery of Workplace Wellbeing Programme in large (including Health, Social Care and Education) and small businesses in Key Neighbourhoods 	Lucy Gate

Other HWBS Outcomes part-led by other SCC directorates/other partners:

- Adults, children and young people at risk of and with depression, anxiety and other mental health issues access the right early help and resources
- The emotional wellbeing of parents and caregivers, babies and children is supported

Priority 3: Supporting people to reach their potential by addressing the wider determinants of health

Outcome	Lead Role	Lead
People's basic needs are met	Through local partnerships, lead and coordinate the implementation of a whole system approach food strategy	Negin Sarafraz-Shekary /Jenn Smith
Children, young people and adults are empowered in their communities	Lead engagement in Empowered & Thriving Communities HWB Strategy system capability	Helen Johnson
The benefits of healthy environments for people are valued and maximised (incl. through transport/land use planning)	Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, including local planning processes and sustainability	Helen Raison

Other HWBS Outcomes led by other SCC directorates/other partners:

- People access training and employment opportunities within a sustainable economy
- People are safe and feel safe (community safety including domestic abuse; safeguarding)

4. Place based liaison and working

Nominated leads in the team are aligned to areas in Surrey to engage and enable more local understanding and delivery of the team ambitions and actions included within this service plan to address health inequalities. This will include:

- Providing strategic leadership, Public Health advice and capacity to engage local partners in the focus on Key Neighbourhoods and place based working with place based partnerships, D&B, VCSE and communities.
- Engaging with relevant place-based partnership boards and present Public Health core offer based on our service plan
- Where helpful, linking between organisations at a local level. In particular, strengthening the local links between local authority (including Public Health) and the NHS as well as community-based/ led initiatives (e.g., Community Link Officers, Local Area Co-ordinators, Communities and Prevention Co-ordinators)
- Advocating for the implementation of the HWB Strategy Principles for Working with Communities and alignment with the Core20plus5 national framework
- Signposting to local and national data and intelligence resources to ensure local work is based on population need and the latest data and evidence.

5. Public Health Delivery Unit Objectives

The Public Health team is organised into a number of internal Delivery Units that enable delivery against the above ambitions. These are

- Health Protection
- Healthcare Public Health
- Health Improvement
- Business and Contract Support
- Health and Wellbeing Programme team
- Intelligence Team: provides health intelligence and insight to enable decisions which are based on need and evidence of how best to protect and improve the health of people in Surrey.

More detail on the range of work being delivered across the team and how this aligns to the above objectives and outcomes is available in the Delivery Unit objectives in Appendix 1

6. Performance

In addition to regularly reviewing progress against the above team objectives above, all commissioned services have a range of detailed KPIs that are reviewed on a quarterly basis to monitor their performance. A small sample of key headline indicators from our main commissioned services are below and are reviewed as a team to gauge overall performance.

- Chlamydia detection rate per 100,000 aged 15 to 24 (Female)
- Proportion of those in priority populations successfully quit smoking at 4 weeks
- Proportion of children receiving 2 ½ year check with their Health Visitor
- Percentage of children who received a 12-month review by the time they turned 12 months
- *Proportion of those in alcohol treatment who successfully completed and did not represent in 6 months
- *Proportion of those in drug treatment who successfully completed and did not represent in 6 months
- Proportion of those in priority populations with health checks completed

*Note: Dependency is a chronic health condition and may require long-term follow-up. Successful completion after treatment is currently used as a measure of success. Subject to changes nationally, this will be replaced in 2024 with a new quality indicator 'Treatment Progress' which is understood to be a better measure as it shows substantial progress in treatment, either abstinence or reliably improved rates of use and successful completion combined.

7. Commissioning Intentions 2024/25

Within Public Health we commission a range of services to meet local need and support delivery of local health and wellbeing outcomes. Our larger commissioned services include:

- Sexual Health (Central North West London NHS Trust)
- Substance Misuse (Surrey and Borders Partnership NHS Trust)
- Healthy weight and smoking cessation (One You Surrey)
- Children's Services for ages 0-19 (Children and Family Health Surrey)

These are provided alongside Public Health services commissioned for delivery in primary care (IUCDs, contraceptive implants and Emergency Hormonal Contraception, Chlamydia treatment, homelessness services, NHS health checks and substance misuse shared care).

Additional grant funded programmes also include the commissioning of community sector organisations and other local partners to provide services. For example, the current Changing Futures grant enables community organisations to provide trauma informed outreach support for those experiencing multiple disadvantage.

Our key commissioning intentions within Public Health for 2024/25 are below and will be subject to the final Public Health grant settlement for 2024/25:

Service	Description	By when
0-19S PH SERVICES	Recommissioning of 0-19 services as part of children's community health services in collaboration with the children's integrated commissioning team.	01/04/2025
PH COMMISSIONED PRIMARY CARE SERVICES	Exploration of a longer-term contractual arrangement with GP practices for the provision of our public health services. This will also consider if there is an improved mechanism that can be used for reimbursing practices for activity done.	01/04/2025
MULTIPLE DISADVANTAGE	Explore and agree sustainable commissioning of provision introduced through use of Changing Futures grant as part of longer-term approach to Multiple Disadvantage led from within Public Health	01/09/24
SUBSTANCE MISUSE	Preparation of new contract service provision for young people's substance misuse structured treatment services and recovery accommodation. Expansion of substance misuse services for adults (Supplementary Substance Misuse Treatment and Recovery Grant), including expansion of the existing adult community structured treatment provision; continued grant investment in drug related deaths prevention and continued collaboration between community structured treatment and the criminal justice system: Prisons, Probation, Surrey Police and Youth Justice Service. Additional service for Individual Placement Support (into employment) to be procured and the expansion of the family safeguarding team.	01/04/25
ADDITIONAL LOCAL STOP SMOKING SERVICES GRANT 2024-2025	Additional funding for local stop smoking services and support over the next five financial years, starting from 2024-25 until 2028-29. Funding for subsequent years subject to spending review settlements, following the routine practice for all government expenditure. Invest in enhancing local authority commissioned stop smoking services and support, in addition to and while maintaining existing spend on these services and support from the public health grant.	01.04.2024

8. Public Health / Healthy Surrey Communications plan (To follow end of April 2024) –

Appendix 1: Public Health, Delivery Unit Objectives 2024/25

Health Improvement

Objective	Strategic alignment HWBS / Statutory Function / Other (please state)
Sexual Health	
<ul style="list-style-type: none"> Contract management of the Integrated Sexual Health and HIV Service, with a particular focus on developing a priority area outreach plan and PrEP promotion development. 	Statutory Function
<ul style="list-style-type: none"> Development and delivery of specific programmes of work to meet the ambitions of the National HIV Action Plan 	Statutory Function
<ul style="list-style-type: none"> Support the development of Long-Acting Reversible Contraception (LARC) services within Primary Care, including the support of workforce development initiatives, and the encouragement of inter-practice referrals 	Statutory Function
<ul style="list-style-type: none"> Work in partnership with Local Pharmaceutical Committee (LPC) to develop and enhance the range of services available from community pharmacies including Tier 1 and Tier 2 contraceptive pill national projects 	SCC Org Strategy
<ul style="list-style-type: none"> Continue to implement the Chlamydia Screening Programme action plan with the aim of improving the chlamydia detection rate PHOF indicator. 	Statutory Function
<ul style="list-style-type: none"> Develop and support the delivery of a whole systems approach and action plan to further reduce the rates of unintended teenage conceptions. 	Statutory Function
<ul style="list-style-type: none"> Support the development of a women's health forum with Surrey Heartlands ICS and the development of women's health hub approach. 	Women's Health Strategy for England
<ul style="list-style-type: none"> Work with partners (health and non-health specific) to further achieve the recommendations contained within the Surrey Sexual Health Needs Assessment (2021). This includes the involvement of the Sexual Health Outreach Group (SHOG) who are tasked with providing assurance that each recommendation has been completed before it is closed. 	SCC Org Strategy
<ul style="list-style-type: none"> Increase the number, type and geographical spread of venues accredited as condom distribution sites for young people to access safer sex resources. 	SCC Org Strategy
<ul style="list-style-type: none"> Continue to closely monitor and manage the sexual health budget, including budgets for the service contract, out of area services and public health agreements. 	Statutory Function

<p>Targeted Approach to a Healthy Eating:</p> <ul style="list-style-type: none"> • Launch of the Food Strategy and oversee its implementation through the Surrey Food Partnership Group to tackle healthy eating, food insecurity and reduce the climate impacts of the local food system • Continue to roll out Eat Well Start Well, catering award scheme, targeting areas with highest child obesity (NCMP Evaluation of Eat Out Eat Well Healthy (EOEW) Catering Award Scheme pilot • Develop an action plan for young people based on the insight and evidence from the “13- to 17-year-old whole system approach” research project (University of Surrey) • Initiation of new research projects in collaboration with the academic partners to promote healthy eating and policy-based interventions • Promote the programme of work across Surrey borough councils and aim to engage and support three more boroughs to follow the framework process. • Deliver the healthy eating training programme for carer of adults who have a Learning Disabilities • Work with Surrey Heartlands to develop child and adult healthy weight pathways to include tiers 1 to 4 • Evaluation of the Tier 2 weight management service commissioned by Public Health 	<p>HWBS</p>
<p>CVD and cancer prevention programmes</p> <ul style="list-style-type: none"> • Implementation of the new Smokefree Surrey Strategy and work with partner to ensure effective implementation with a focus on key neighbourhood areas, people with SMI, pregnant women routine and manual workers • Mobilise and contract manage One You, integrated lifestyle service, contract to commence 1st April 2024 • Programme manage NHS Long Term Plan Tobacco Dependency programme roll out across Surrey Heartlands ICS. • Support Surrey Heartlands with the implementation of the NHS Long Term Plan Prevention (obesity, tobacco and alcohol) • Support the roll out and evaluate the Inequalities Health Improvement (InHip) innovation fund to conduct under 40s health checks pilot in East Surrey in partnership with KSS AHSN • Support comms campaigns in relation to CVD and cancer prevention. • Support 5 community CVD prevention events in key neighbourhood areas to check blood pressure and raise awareness of CVD prevention • Implement the recommendation from the NHS health check models of delivery evaluation to increase the number of health checks being offered with a continued focus on priority groups • Improve data collection from primary care NHS health checks and begin collecting patient satisfaction surveys. • Deliver at least 2 NHS health check training sessions and continue to establish the NHS health check provider network. This should also include supplementary on priority topics such as alcohol, weight, physical activity, smoking etc • Develop a targeted and asset-based prevention programme (with a focus on the wider determinants of health) for people with Learning Disability and Autism to improve health outcomes • Co-produce an action plan to reduce cancer inequalities underpinned by research (funded by Macmillan cancer), involvement of people with lived experience and feedback from health and care professionals 	<p>HWBS</p>

<p>Delivering of MECC Programme</p> <ul style="list-style-type: none"> • Develop bespoke mental wellbeing, food and health • Evaluate bespoke alcohol MECC programme (Phase 1) and develop / deliver bespoke alcohol MECC programme (Phase 2) <p>Evaluate the MECC Train the Trainer programme</p>	<p>HWBS</p>
<p>Mental Health / Wellbeing</p> <ul style="list-style-type: none"> • Publish the 2024- 2027 All Age Suicide Prevention Strategy – aligned with National Strategy published 2023 and carry out local consultation. • Lead for response to suspected suicide and attempted suicide across the life course • Lead the learning for suicide across Surrey and ensure this is systematically shared across the systems. • Co-ordinate a Surrey-wide approach and commissioning plan for bereavement support • Support Surrey to embed suicide prevention in the “Right Person Right Care approach” in Surrey • Lead the completion of the 2022 and 2023 suicide and Drug related Deaths Audit • Lead the monthly suicide and Drug related Deaths Audit for cases • Support local areas to embed suicide prevention through the Alison Todd Protocol • Assure All Age Suicide Prevention Partnership arrangements are fit for purpose • Develop a programme for addressing health inequalities and build community capacity for emotional and mental wellbeing in Key Neighbourhoods (including behavioural insights approaches and peer researchers) • Increase 'working insights'; share awareness and emotional resilience in priority and at risk populations (inc Men and Older People) • Develop community led action plans in collaboration with communities, VCFS, Place leads and D&Bs, utilising the programme above. • Lead the Surrey Workforce Health and research Collaboratives Lead the implementation of the ‘How are You Surrey’ workforce wellbeing standards and self-assessment framework with medium and large organisations. • Develop workforce wellbeing approaches for small and micro businesses • Evaluate of Workforce Wellbeing Programme (NIHR application, ethics process for research) • Evaluate of workforce wellbeing programme feasibility • Lead Mental Health Training Hub including commissioning training offer and consultancy on assessing and meeting training needs • Lead ongoing equalities evaluation of reach of mental health training and work with underrepresented occupations and organisations to improve uptake (with a focus on Key Neighbourhoods) • Establish a peer reflective and supervisory network to ensure continued professional development for mental health awareness • Develop and promote self-management materials for emotional and mental wellbeing • Lead implementation and evaluation of MHFA, MH MECC, 6 Steps and SP response training • Implement First Steps Programme Expansion 	<p>HWBS / Statutory Function/ Mental Health Improvement Plan</p>

- Implement Behavioural Insight Led Communications Campaign for Relationships
- Implement Behavioural Insight Led Communications Campaign for Long Term Conditions
- Understand and address mental health stigma with targeted interventions for priority services (including wider determinants i.e. employment advisors)
- With Partners develop a strategic approach to raising awareness of access needs for priority populations including, men and older people
- Oversee Healthy Surrey Wellbeing Pages
- Lead programme for people with Long Term Conditions (to improve access to preventative and early emotional/mental wellbeing support)
- Complete a high-level assessment of multimorbidity
- Develop a programme to improve access to support for people with; Tinnitus, Diabetes
- Develop prevention and pain management strategy
- Lead SMI Health Inequalities Programme with a focus on Key Neighbourhoods to improve:
 - Cancer Screening rates
 - Health Literacy
 - access wider determinants and health behaviour interventions
- Implement evidence-based Sleep Programme incorporating primary, secondary and tertiary prevention for sleep disorders
- Develop research for LTC and MH in collaboration with UoS
- Strategic alignment of PHMH in system plans including One System Plan and HWBS
- Co-ordinate the Prevention Concordat
- Provide strategic leadership Place MH network for insights and intelligence
- Provide PH expertise and strategic leadership to support development of Place based solutions for MH
- High Level Needs assessment for Gambling related needs and harm
- Strategic action plan to address gambling related harm (based on the LGA Whole Council approach)

Continue to develop and deliver public health initiatives to improve outcomes for children and young people including:

- Leading commissioning activity for the Healthy Child Programme (0-19 services) as part of children's community health services, in collaboration with the children's integrated commissioning team
- Providing strategic Public Health leadership and oversight of the outcomes, commissioning and service development for CYP in Surrey that fall within the Healthy Child Programme and local maternity and neo-natal system. This includes links to Public Health subject matter experts in the wider Public Health team
- Provide public health leadership and expertise to the Children and Young People's Core20Plus5
- Leading the Public Health elements of the Surrey Heartlands [Best Start for Surrey Strategy \(healthysurrey.org.uk\)](https://www.healthysurrey.org.uk)

**HWBS / Statutory
Function/ Mental
Health Improvement
Plan**

- Leading and championing action on breastfeeding, including implementing the actions from the Surrey Breastfeeding strategy, and access to developmental health reviews, working with our Children's Community Health provider and the local maternity and neo-natal system
- Working with partners to increase childhood immunisation activity.
- Supporting the CYP health protection team on:
 - Vaccinations and immunisations
 - Seasonal or emerging health messages
 - Infection, prevention and control guidance within children's settings
- Surrey Healthy schools oversight working with the PSHE & Wellbeing Lead supporting the approach to wellbeing, health, inclusion and achievement. 'Completion of the health-related behaviour questionnaire in 2024
- Implementation of the system wide Children and Young People's Emotional Wellbeing and Mental Health Strategy including a combined action plan for EWMH and suicide prevention. Influence the wider system on action plan and future direction. This includes embedding a revised self-harm protocol and safety planning process.
- Input into the thematic review of CYP deaths by probable suicide in Surrey including insight into attempted suicide, and oversight of the recommendations.
- Championing action on suicide prevention by sharing learning and recommendations across the CYP Suicide Prevention Partnership.
- Building mechanisms for schools to share concerns around contagion and emerging risks relating to suicide and self-harm.
- Leading the development of a CYP social prescribing network in Surrey utilising national best practice guidance.

Substance Use

Government's national drugs strategy 'From harm to hope' (2021) sets out 3 core priorities: break drug supply chains, deliver a world-class treatment and recovery system, and achieve a shift in the demand for recreational drugs.

We will:

- Continue with the implementation of the Government Drug Strategy in Surrey.
- Strengthen and progress the Surrey Combating Drugs Partnership (CDP) with a membership that includes, health (including mental health), care, criminal justice system, housing and employment partners.
- As designated SRO, support the Director of Public Health to continue to chair the Partnership Board, report into central government and hold delivery partners to account.
- Ensure that the voices of people affected by substance misuse - lived and living experience, inform and strengthen the progress of the CDP.
- Develop - with partners, including providers of treatment - an increased capacity and enhanced treatment quality for residents.
- Maintain and develop the existing comprehensive adult and young people's treatment offer including increasing, where appropriate, the offer of residential rehabilitation.
- Work with health and care partners to establish better and more integrated responses to physical and mental health issues for those accessing substance misuse treatment.

HWBS / Surrey Combating Drugs Partnership

- Strengthen support for recovery and lock- in the gains from treatment with system partners, including priorities in appropriate housing and employment opportunities.
- Work with partners to expand the competency and size of the adult and young people treatment workforce providing greater opportunities for successful outcomes for residents.
- Work with partners to ensure age-appropriate and consistent messaging is being provided to children, young people and their parents/carers across all key-stage areas in relation to harmful substance use and building resilience, using the whole-school approach endorsed by Surrey Healthy Schools
- Provide evidence-based and age-appropriate prevention, early intervention and treatment opportunities for children, young people and young adults which meet their specific need
- Work with partners across health, social care and the criminal justice to ensure young people at risk of child and criminal exploitation are identified and supported; likewise, working with partners to support vulnerable adults at risk of becoming exploited by drug dealers (cuckooed)
- Work with criminal justice partners to ensure the needs of those engaged in the criminal justice system are met in relation to harmful substance use. This includes the police and probation service in supporting the ‘drug test on arrest’ and community sentencing programmes by providing appropriate pathways and engagement in treatment; working with prison partners to ensure that individuals leaving prison can engage in community services in a timely manner (‘continuity of care’). Working with criminal justice partners helps reduce reoffending and drug-related harm to the wider community.
- Strengthen a cooperative approach by sharing intelligence and working in partnership to identify, mitigate and prevent alcohol-related harms across Surrey.
- Conduct year-round, targeted alcohol prevention and awareness campaigns, focusing on areas in Surrey with increased rates of alcohol-related hospital admissions.
- Provide comprehensive training to professionals and volunteers across Surrey to upskill the workforce to provide advice on reducing alcohol consumption (IBA/MECC Alcohol)
- Forge strong collaborations with partners to support and enhance the alcohol prevention pilot in Guildford.
- Drive a campaign that aims to reduce drug misuse and alcohol related deaths, and associated harm.
 - Ongoing education and awareness raising of harm reduction approaches and responding to changes in emerging drug trends, such as widening access to Take Home Naloxone in the community, awareness of synthetic opioids, overdose prevention
 - Ongoing support and engagement with community pharmacists and community services (i.e. hostels and homeless services) in the provision of substance use initiatives, including needle and syringe exchange, supervised consumption, naloxone distribution
- Take a lead in tackling substance misuse stigma across the wider system which often prevents access or progress or equality in engagement with all sectors for those who use substances:
 - Stigma awareness raising across the Combating Drugs Partnership at all levels, from strategic to operational level.
 - Engagement with people with lived experience to better understand the impacts stigma has on engaging with services

<p>Behavioural Insight</p> <p>Provide Strategic Leadership to Embed Behavioural Insight Approaches to support with delivery of the Health and Wellbeing Strategy</p> <ol style="list-style-type: none"> a) Embed Behavioural insights into practice by <ol style="list-style-type: none"> 1. Alignment to HWB Strategy and 2. Review of inclusion in Equality Impact Assessment processes b) Testing approaches and piloting projects with partnerships across SCC and with academic partners c) Provide technical assistance and capacity building to apply to approach to addressing health inequalities including baseline survey, capacity and readiness to implement behavioural science d) Teaching Sessions aligned to the HEE? Framework e) Series of Structured Action Learning Sets f) Drop-in technical support from subject matter experts g) Digital Bitesize teaching and resources h) Community of practice network i) Connection to National and Regional Behavioural Change Networks j) Evaluation framework for programme and projects. 	<p>HWBS</p>
<p>Public Health research and evaluation unit</p> <p>Initiation of Public Health research unit to build research and evaluation capacity and skills to enable becoming more research active, strengthening collaboration with academic institutes, generating local/place- based evidence which can be used across the council, NHS and the VCSE partners to reduce health inequalities across all three priorities of the HWBS. Key deliverables:</p> <ul style="list-style-type: none"> • Recruit two new academic embedded research posts in collaboration with the University of Surrey • Establish a steering group with ToR (to include a lay member and reps from the university of Surrey/other academic partners and volunteer sector organisations) • Undertake a need analysis specific to research and evaluation, building on the knowledge and skill audit (based on <u>Public Health Knowledge and Competency Framework</u>) recently completed by the Public Health team • Develop a competency framework based on the area of one of the Public Health Knowledge and Competency Framework) and <u>Public Health Framework.pdf (ukphr.org)</u> • Mapping of existing learning opportunities to inform the training aspects of the project • Develop a research and evaluation strategy and an implementation plan • Develop research training programme • Identify areas for conducting evidence reviews • Set up research (online) hub • Develop research and evaluation toolkit • Develop a programme evaluation plan (including staff focus groups, surveys at baseline and post training) to assess success and identify areas for improvement. 	<p>HWBS</p>

Health Protection

Objective	Strategic alignment
<ul style="list-style-type: none"> • Provide health protection expertise and advice to support partners across the system on changes to national guidance for COVID-19, continue to provide public health input into COVID-19 Public Inquiry requests, and provide expertise to support the review of Surrey LRF/LHRP and SCC pandemic plans. 	Pandemic recovery
<ul style="list-style-type: none"> • Work with partners across the system to progress health protection priorities for Surrey and support effective planning and action to protect the health of the local population • Publish a health protection report with implementation plan to support action to address the local health protection priorities • Work with partners to support the delivery of national immunisation programmes across Surrey in particular on improving uptake rates for all vaccine preventable diseases and advising commissioners on health inequalities. • Lead elements of the Surrey Childhood Immunisation programme including communication, engagement and awareness raising. • Ensure that information on the local health protection priorities are communicated to local residents and partner organisations including reviewing and refreshing the health protection pages of Healthy Surrey website and delivering two JSNA chapter and commencing two other chapters. • Work with partners to develop pathways and a robust TB services network across Surrey • Support partners to improve migrant health through managed programmes across Surrey • Support Surrey Local Resilience Forum (LRF), Surrey Local Health Resilience Partnership (LHRP), and Surrey County Council (SCC) to deliver health protection responsibilities including reviews of relevant plans e.g. LHRP MoU for health protection incidents, Pandemic Plans • Work with NHSE and Surrey Heartlands and Frimley ICSs to support delivery of national screening programmes (cancer and non-cancer) for adults and children across Surrey, including promoting national campaigns 	Statutory Function and ICS development HWBS

<ul style="list-style-type: none"> • Lead the Surrey Health Protection Board and working partnership with system colleagues to ensure system assurance and convene partners from other SCC directorates, UKHSA, Surrey Heartlands and Frimley ICS and D&Bs. (*infectious disease, environmental hazards, immunisation and screening assurance, inequalities in health protection) • Continue with development of the Health Protection dashboard. 	Statutory Function and ICS development
<ul style="list-style-type: none"> • Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, for example including local planning processes, sustainability/climate change, and air quality • Review the potential areas of collaboration between D&B Environmental Health teams, SCC Environment team and Health Protection team, to protect public health against environmental hazards • Provide health protection advice and expertise to partners on seasonal health issues such as extreme weather (heatwave/cold weather) and climate change; including disseminating key messages to Surrey residents to protect health and engage in good practice. • Support delivery of Surrey Air Alliance workplan including local projects and campaigns to improve air quality. • Work with planning partners to develop local planning public health consultation process, update local public health planning guidance, and continue development of Health Impact Assessment approach through the Health and Planning Forum 	HWBS
<ul style="list-style-type: none"> • Deliver and implement an integrated Surrey Heartlands Infection Prevention and Control service, with specific support to the care sector. • Develop joint MoU and/or operating procedures for integrated IPC? service with Surrey Heartlands, to deliver IPC expert advice to care sector and other non-healthcare settings • Provide health protection leadership and expertise to support ICS colleagues through relevant IPC and care sector meetings 	Statutory Function and ICS development

Health & Wellbeing Programme

Objective	Strategic alignment
Health and Wellbeing Board & Strategy	
<ul style="list-style-type: none"> • Lead engagement with programme SROs to provide oversight and quarterly reporting of programmes with a focus on HWB Strategy Priority Populations (including the Key Neighborhoods) alongside demonstrating demonstrate impact and identifying risks / opportunities As part of the above the team will focus on: <ol style="list-style-type: none"> 1. P1 – Provide clarity on delivery of key programmes, such as end of life care strategy 2. P2 – Delivery of Mental Health: Prevention Board work programme to improve indicators included in HWBS Index and address identified gaps in programme delivery 3. P3 – enabling the development of a whole system approach to poverty and closer programmes of work with Adult and Children Safeguarding. • Support alignment of local plans (ICS place-based partnerships, D&B, organisational plans) with the HWBS to enable a reflection of the Priority Populations, Principles for Working with Communities, and the system capabilities. • Ensure the Priority Populations are targeted and reducing health inequalities is embedded in implementation of the HWB Board Communications Plan. • Review annually the HWB Strategy Metrics with partners which reflect existing national and local Health Inequalities indicators as part of the Surrey HWB Strategy Index to highlight progress and issues with the board. • Lead provision of policy guidance and support for the Prevention and Wider Determinants of Health Delivery Board (Priority 1 and 3) and the Mental Health: Prevention Board (Priority 2). • Enable engagement and influence of the HWB Strategy with existing and developing boards and strategies with a particular focus on the Priority Populations (e.g. Growth Board, Greener Futures Board, MH System Delivery Board, Commissioning Collaborative, Integrated Care Partnership, Surrey Forum). • Lead provision of policy guidance and support for HWB Board and Board Chair in delivery of HWB Board functions and in delivering the refreshed HWB Strategy. • Support case for system funding and investment for prevention and reducing health inequalities. 	HWBS / SCC Org Strategy

Multiple Disadvantage	
<ul style="list-style-type: none"> • Development and resourcing of a sustainable and resilient programme of work that addresses Multiple Disadvantage (MD) which recognises work at system, service and individual level that continues and incorporates the Surrey Adults Matter (SAM) approach and delivery of Bridge the Gap trauma informed outreach introduced through the Changing Futures programme. • Enable continued support for approximately 100 individuals through delivery of SAM approach locally and trauma informed outreach for up to 95 individuals through Bridge the Gap. • Review and agree required long term Multiple Disadvantage data set being collected through Changing Futures and SAM to enable ongoing local reporting once sustainable funding secured. • Based on case insight inform the system change ambitions of for approach to MD locally and lead partnership approaches to identified issues e.g. appropriate supported housing through alignment with wider HWBS programmes and projects. • Publish a MD chapter as part of update to JSNA to highlight issues and gaps that need to be addressed through system change locally. • Ensure programmes of work addressing MD align with related programmes e.g. social prescription, No-One Left Behind Employment Network. • In delivering the above continue to embed partnership implementation of the following workstreams. <ul style="list-style-type: none"> ○ Alliance Partnership Framework, ○ Lived Experience and Peer Mentoring ○ Bridge the Gap Trauma Informed Outreach Support Services ○ Implement Clinical Psychological Support Service with offer extended to other related provision such as Local Area Coordination ○ Integrated programme leadership to secure structures and practice development learning to wider system ○ Optimisation of the use of technology enabled solutions to support where appropriate e.g. continued embedding of Surrey multi agency case / data management system (E-CINS). 	<p>HWBS / SCC Org Strategy</p>

Business and Contract Support (BSCO?)

Objective	Strategic alignment
<ul style="list-style-type: none"> Review and develop Public Health services provided in primary care, working with ICS and other relevant partners to align processes and budgets to improve efficiency and quality. 	HWBS / Statutory Function / Other (please state) Support for statutory service provision
<ul style="list-style-type: none"> Support the review and ongoing development of Healthy Surrey website content and the growth of digital communications channels to increase awareness of health and wellbeing services). 	HWBS
<ul style="list-style-type: none"> Provide and continue to develop the efficient and consistent provision of performance and risk reporting, business support and other corporate processes in the team including DBS checks and Public Health Agreements. 	Support for statutory service provision
<ul style="list-style-type: none"> Provide more specialist support to Public Health for delivering Public Health programmes (e.g. Health checks, SAM, Mental Health, Combating drugs partnership) and to develop areas of individual responsibility within the BSCO team, whilst supporting efficient use of Public Health and other related budgets. 	HWBS

Healthcare Public Health

Objective	Strategic alignment
<ul style="list-style-type: none"> Support Surrey Heartlands ICS commissioning by delivering an agreed programme of evidence reviews of clinical effectiveness and data analysis as agreed by the Surrey Priorities Committee, the ICS and the HCPC as reflected in the annual work programme. 	HWBS / Statutory Function / Other (please state) HWBS
<ul style="list-style-type: none"> Provide evidence reviews and case summaries for the Surrey Heartlands Individual Funding Request (IFR) process and take the role of Vice-Chair, ensuring that decision making is based on sound evidence. Support Surrey Heartlands ICB and specific planned care workstreams in respect of pathway and service development, through provision and interpretation of evidence reviews, analysis of data and intelligence, clinical engagement and the provision of recommendations for commissioning. Work collaboratively with neighbouring health and care systems to influence the development of a regional approach to standardisation of Priorities Committees and IFR Panels and to align healthcare commissioning policies across the 6 ICB areas. Provide supervision to support to the completion of the JSNA chapter on social isolation and loneliness. Complete evidence reviews to inform commissioning and service development of the obesity and weight management clinical pathways. Provide Public Health support to the Surrey Area Prescribing Committee and Medicines Optimisation Group as required. Provide Public Health support to the Cancer Alliance and cancer prevention workstream as required. Provide project supervision to support the Public Health training function, UKPHR Practitioner development and GP trainee placements. Manage the contract with Surrey and Sussex Healthcare Trust for provision of library and knowledge services and develop and deliver appropriate training for staff within the Public Health wider team. 	HWBS
<ul style="list-style-type: none"> Support the improvement programme for healthcare transformation within Surrey Heartlands ICS and deliver specific work as capacity permits 	HWBS

Public Health Intelligence and Insight Team (PHIIT)

Objective	Strategic alignment HWBS / Statutory Function / Other (please state)
JSNA <ul style="list-style-type: none"> • Provide strategic leadership, oversight and governance to the Joint Strategic Needs Assessment (JSNA) programme, on behalf of the HWB, to support the system to make intelligence-driven decisions. • Provide project management and analytical support to individual JSNA chapters. • Support the update of recently published JSNA chapters to ensure they continue to reflect the needs of Surrey residents. • Develop and manage the data infrastructure (like data warehouses) for regular JSNA data updates. • Keep the JSNA website updated as the primary platform for sharing JSNA findings. • Embed awareness of Priority Populations and Key Neighbourhoods in all JSNA chapters. 	Statutory/HWBS
Pharmaceutical assessment <ul style="list-style-type: none"> • Work with Surrey's Pharmaceutical Needs Assessment Steering Group (as appointed by the HWB) to have oversight of the provision of, and need for, pharmaceutical services in Surrey - and to respond to changes appropriately. In 2024-25 this will include: <ul style="list-style-type: none"> ○ Initiating Surrey's 2025 Pharmaceutical Needs Assessment process. ○ Preparing supplementary statements and letters of representation (as appropriate) to NHS England/ South East Pharmacy Optometry and Dentistry Commissioning Hub (SE POD commissioning hub) regarding pharmacy service changes. • To maintain a current list of pharmaceutical services in Surrey and uphold the HWB's statutory responsibility to keep up to date a map of Surrey pharmaceutical services, updating them based on information from NHSCB/ SE POD Commissioning Hub. 	Statutory function
Manage statutory datasets <ul style="list-style-type: none"> • Develop, maintain and query the following datasets: <ul style="list-style-type: none"> ○ Hospital Episode Statistics. ○ The Primary Care Mortality Database. ○ Civil registration births. 	Statutory function
Statutory systems and reports <ul style="list-style-type: none"> • Continue to maintain statutory public health systems and reports to the following work areas: <ul style="list-style-type: none"> ○ National Child Measurement Programme ○ Suicide and drug & alcohol related death audits ○ Better Care Fund 	Statutory function

<ul style="list-style-type: none"> ○ Health Protection ○ Annual Public Health Report for the Director of Public Health. ● Create and maintain underpinning data architecture (e.g. data warehouse) for maintenance of statutory reporting systems. 	
<p>Analytical support to the Surrey system</p> <ul style="list-style-type: none"> ● Accept and respond to ad hoc requests received from the Public Health team, Council directorates, the NHS and other parts of the Surrey system to ensure public health intelligence and insights are accessible to all who need them. Prioritising work as required. ● Support the work of the newly formed Surrey Heartlands System Intelligence Committee to expertly coordinate analytical resources across the ICB, Public Health and Adult Social Care in Surrey. The Committee will initially focus on resolving competing substantive requests for analytical resource. ● Where appropriate, advocate for the use of analytical methodologies that harness the full potential of person-level linked data sources (e.g., Graphnet platform) as they emerge from the Population Health Management programme. ● Provide analytics, insight and signposting support to the six main ICS 'Places' across the Surrey system. 	Statutory function
<p>Building public health intelligence at different Surrey geographies.</p> <ul style="list-style-type: none"> ● Create a base-level layer of intelligence for Places with an aim to generate focus on the wider determinants of health. Initial focus likely to be on profiling need at PCN level. ● Keep up-to-date geo-spatial files for mapping Place-based partnerships and their geographic areas for the local intelligence system. ● Support NHS colleagues to take a public health informed approach to Population Health Management (PHM) at Place level. ● Develop and manage the data infrastructure (data warehouses) with data for different Surrey geographies 	Emerging system need
<p>Public Health agreements</p> <ul style="list-style-type: none"> ● Support the streamlining and development of data capture, reporting, analysis and invoicing for the payment of commissioned Public Health Agreements (Health Checks, contraceptives, etc.) 	Statutory function
<p>Death surveillance</p> <ul style="list-style-type: none"> ● Lead death surveillance programme for Surrey, with focus on patterns in a) inequality, b) location of death and c) causes of death. ● Produce excess death reporting at frequency required by the Surrey system. ● Maintain database of death registry data to support maintenance of high-quality and timely local mortality database. 	Statutory function
<p>Analysis to support commissioning</p> <ul style="list-style-type: none"> ● Provide analysis to support performance management of SCC Public Health commissioned preventative services. E.g., One You Surrey, drug and alcohol treatment services, NHS Health Checks, sexual health 	Other – commissioning support

<p>services, tobacco control etc. This will require that PHIT maintain familiarisation with related datasets and are aware of any changes to reporting or information governance.</p> <ul style="list-style-type: none"> • Share OHID's red-red outlier detection analysis with the wider public health team to pinpoint potential issues in commissioned services. 	
<p>COVID-19 analytics</p> <ul style="list-style-type: none"> • Provide proportionate COVID-19 surveillance analytics to the Surrey system. Including: <ul style="list-style-type: none"> ○ Surveillance and reporting of care home outbreaks, hospitalisations, deaths and vaccination uptake – shared with system colleagues. ○ Ad-hoc internal surveillance of the trajectory of new COVID variants. 	<p>Pandemic response</p>