

IMAGERY

When using images in the Vision style, they should be relevant, realistic and naturally shot. Images should also be in full colour and primarily be of a diverse selection of people, ideally in Surrey though stock shots are acceptable where this isn't possible. Some example imagery is shown below.



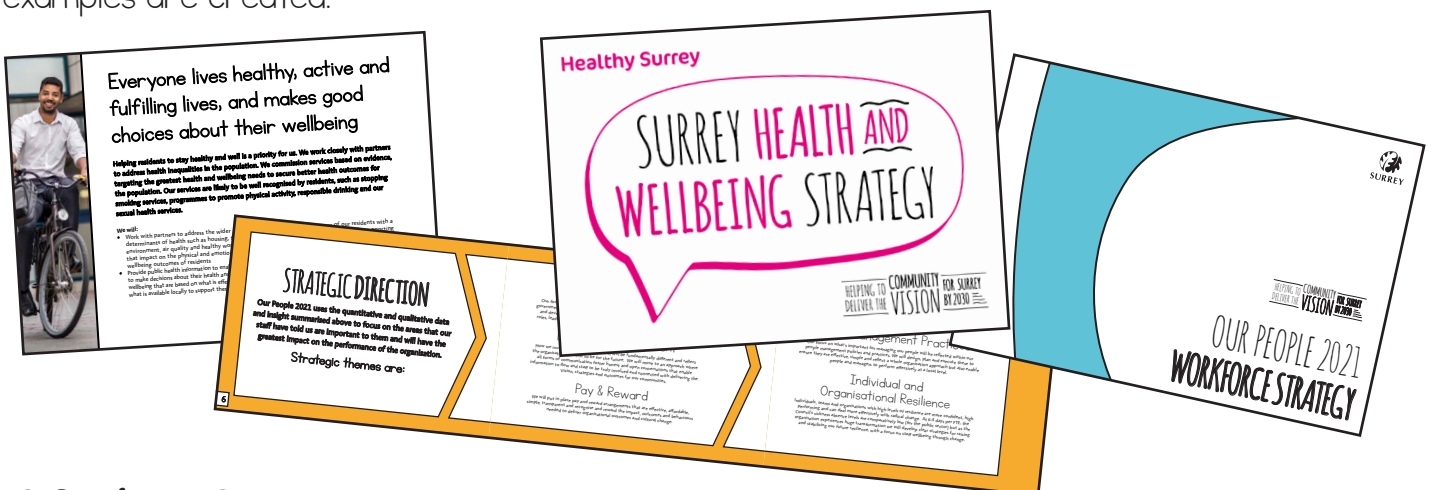
HELPING TO DELIVER THE VISION

A graphic has been created to show how your organisation is helping to deliver the Community Vision. It can be used alongside your own branding and logo('s) on high level corporate strategy and policy documents that are helping to deliver the Vision.



THE VISION IN ACTION

Below are some examples of the Vision styling in publications. These will be updated as more examples are created.



CONTACT

If you would like advice on using the Vision styling or would like to share your work, please contact Richard Neale in the Surrey County Council Communications Design Team.

email: richard.neale@surreycc.gov.uk tel: 020 8541 9448